

AVIATION MAINTENANCE



WITH OVER **68,172** MRO PROFESSIONALS RECEIVING THE PRINT OR DIGITAL MAGAZINE AND A TOTAL DIGITAL AUDIENCE OF OVER **274,828** – NO OTHER PLATFORM COMES CLOSE TO MATCHING AVIATION MAINTENANCE MAGAZINE'S REACH AMONG MRO PROFESSIONALS



COMMERCIAL



MILITARY



ROTORCRAFT

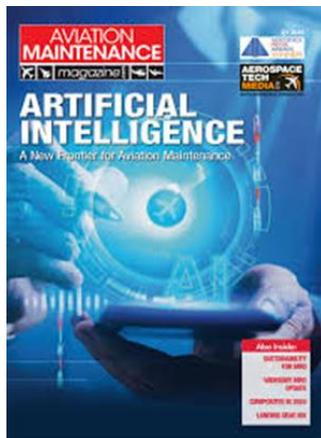


BIZJET

The **WORLD'S** most read MRO publication. Helping you reach Global MRO professionals

MEDIA INFORMATION 2026

Contact: [Enquiry Form](#) | [Aviation Maintenance Magazine](#)



Aviation Maintenance Magazine (AVM) can mean more business for your company

AVM's mission is to enable MRO professional to reach their full potential, and drive change for the future. It's the trusted brand for MRO professionals across print and digital.

Aviation Maintenance Magazine (AVM) is a feature-based quarterly journal published in print and all digital formats. It is the leading MRO publication for commercial, military, biz jet, and heli aircraft. Our credibility is built on strong editorial integrity, and we share vital intelligence with our loyal base of over **343,000** followers (Google Analytics).

Moreover, our valuable audience consists of highly qualified individuals and purchasing decision-makers working in senior roles across a wide range of large-scale organizations.

These professionals possess genuine influence and spending power, holding senior positions in organizations responsible for overseeing substantial budgets across diverse MRO services

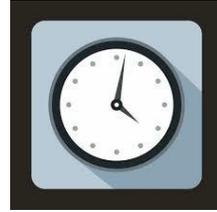
See the latest Editorial Schedule: <https://avm-mag.com/ed-sched>

READERSHIP KEY STATS



71%

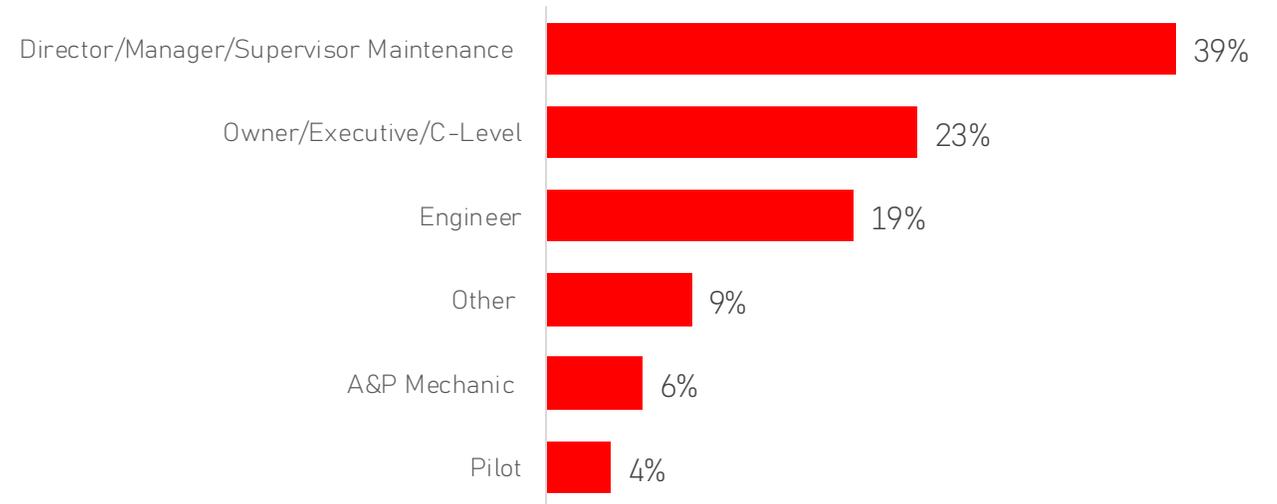
of readers are involved in budgeting decisions



32 mins

Is the average reading time. Each issue is read for over 16,000 hours

Main Job Title



65%

of readers took one or more actions:

- Visited an advertiser's website
- Discussed an ad/article
- Referred an ad/article to someone else in the company
- Recommended/specified products or services advertised
- Requested additional information from a company
- Bought products or services advertised

53%

of subscribers read every issue of AVM

62%

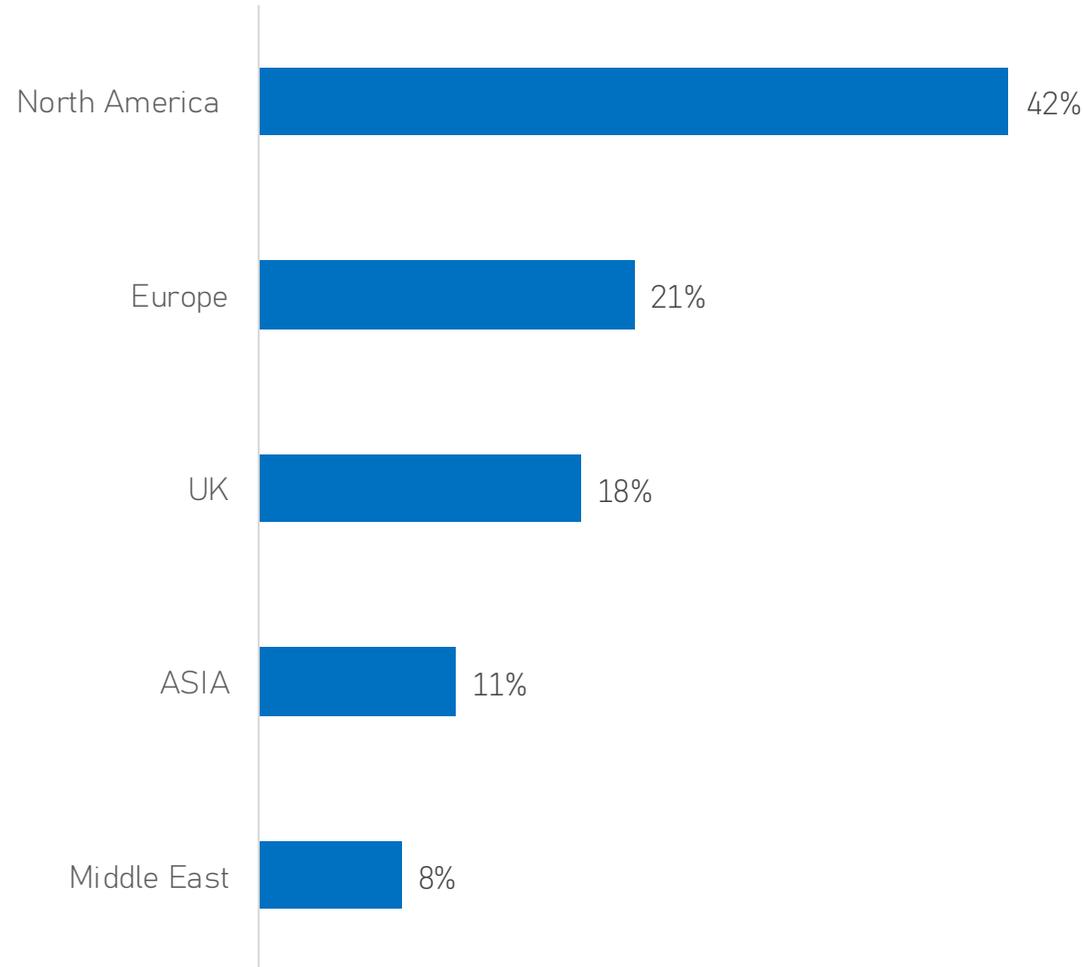
of readers are in a managerial position or higher

84%

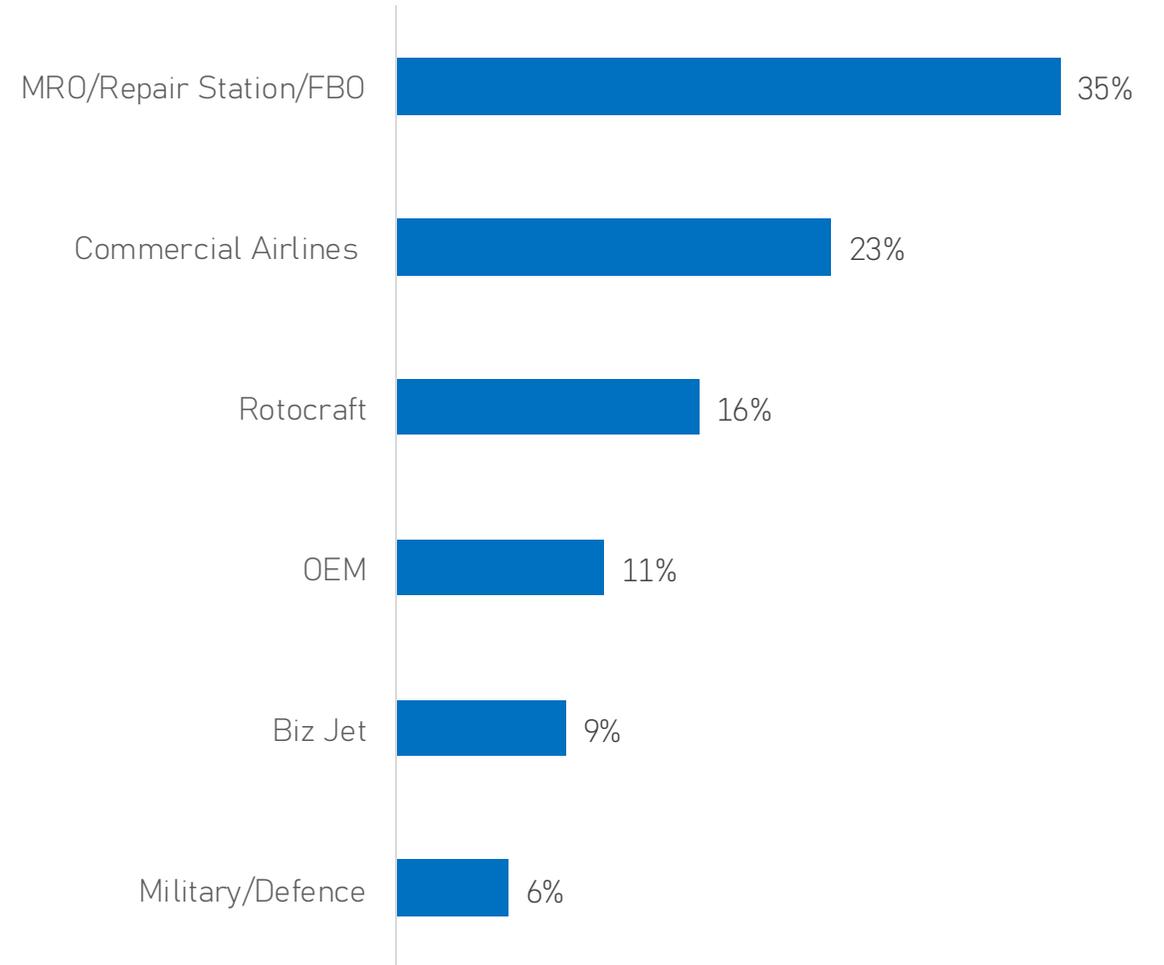
of readers find AVM the most authoritative industry magazine

READERSHIP DEMOGRAPHICS

Location

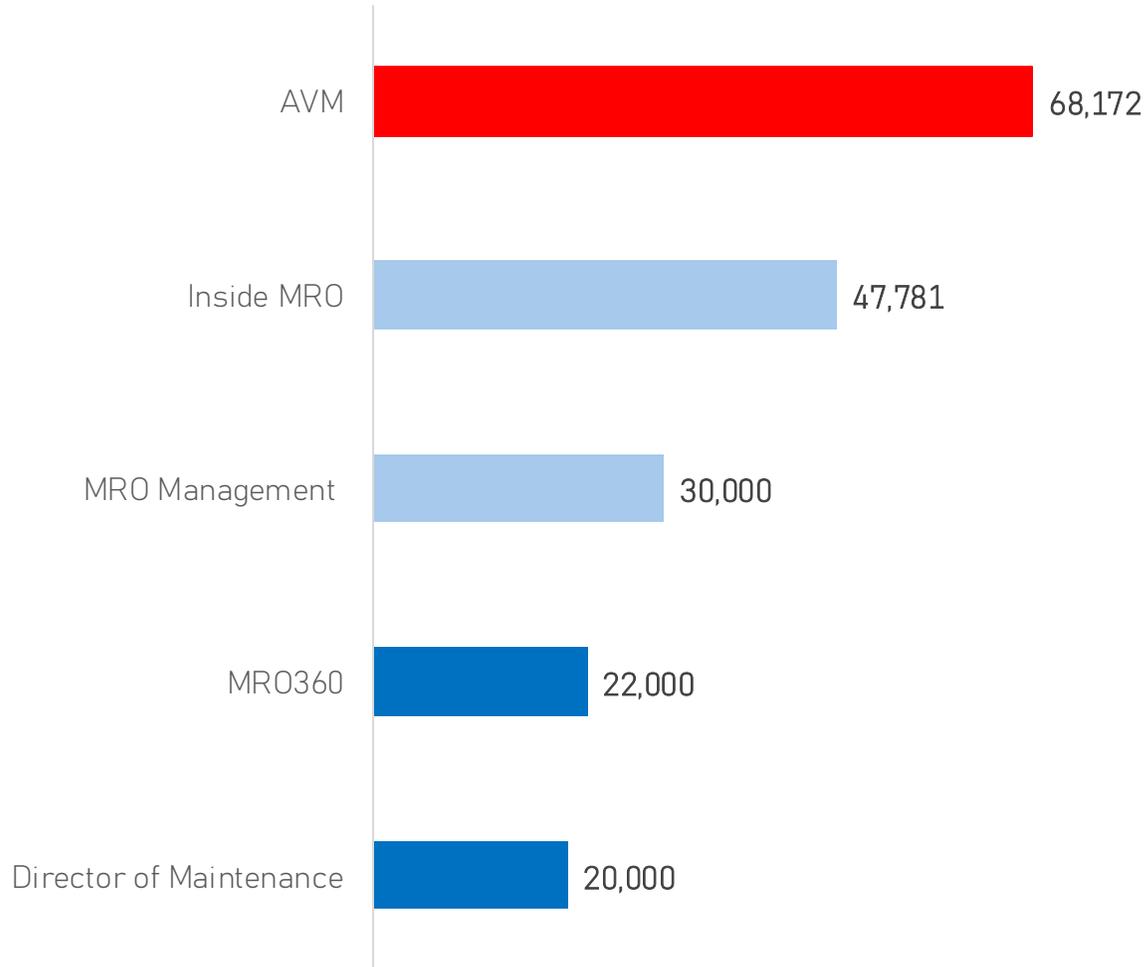


Principle Activity

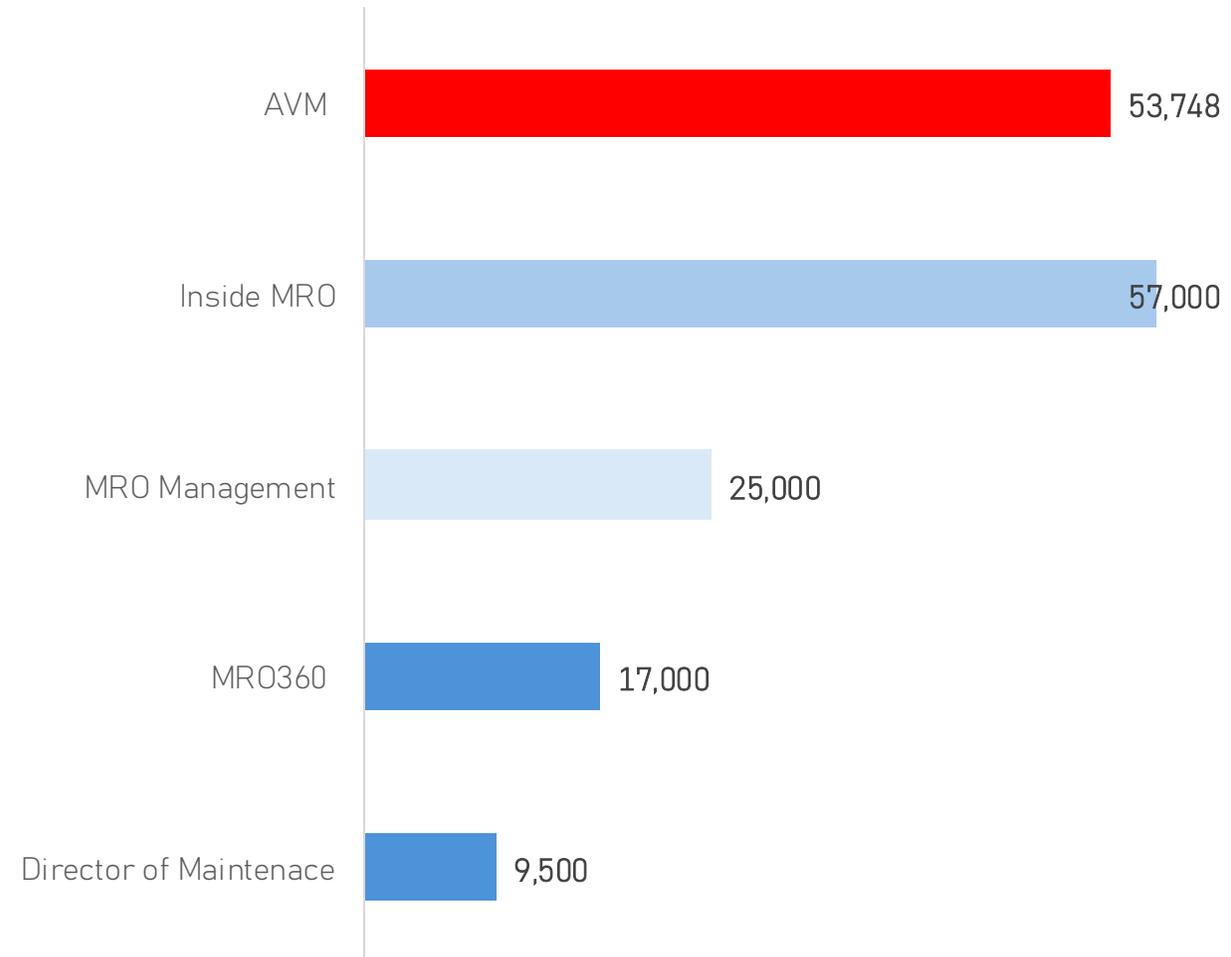


Competitor Analysis

Print & Digital Qualified Circulation

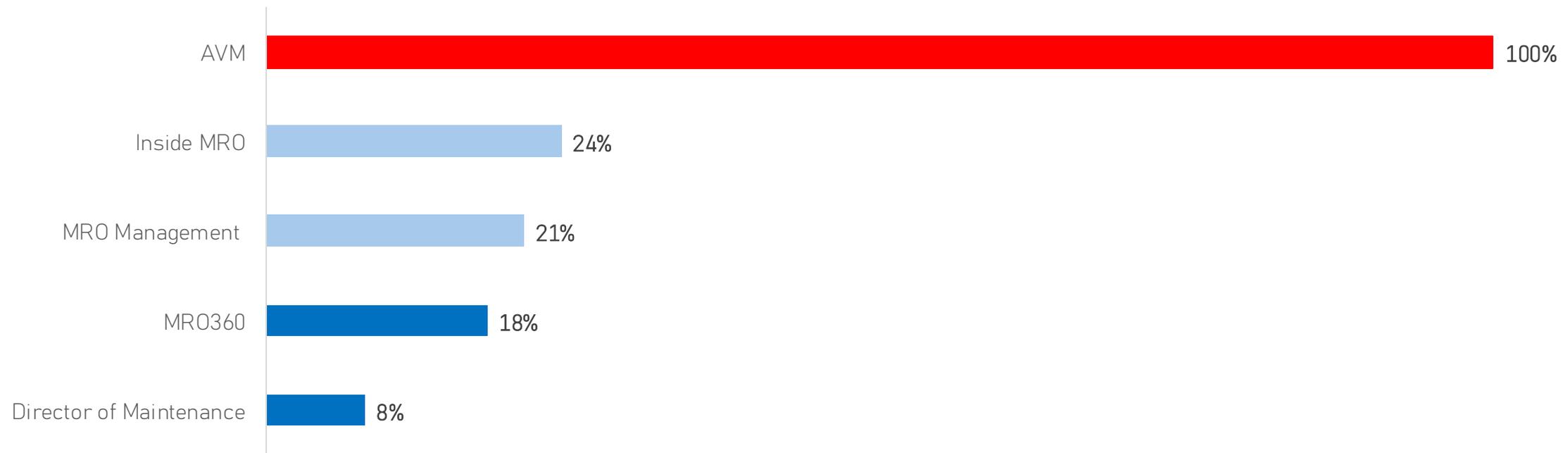


Newsletter subscribers

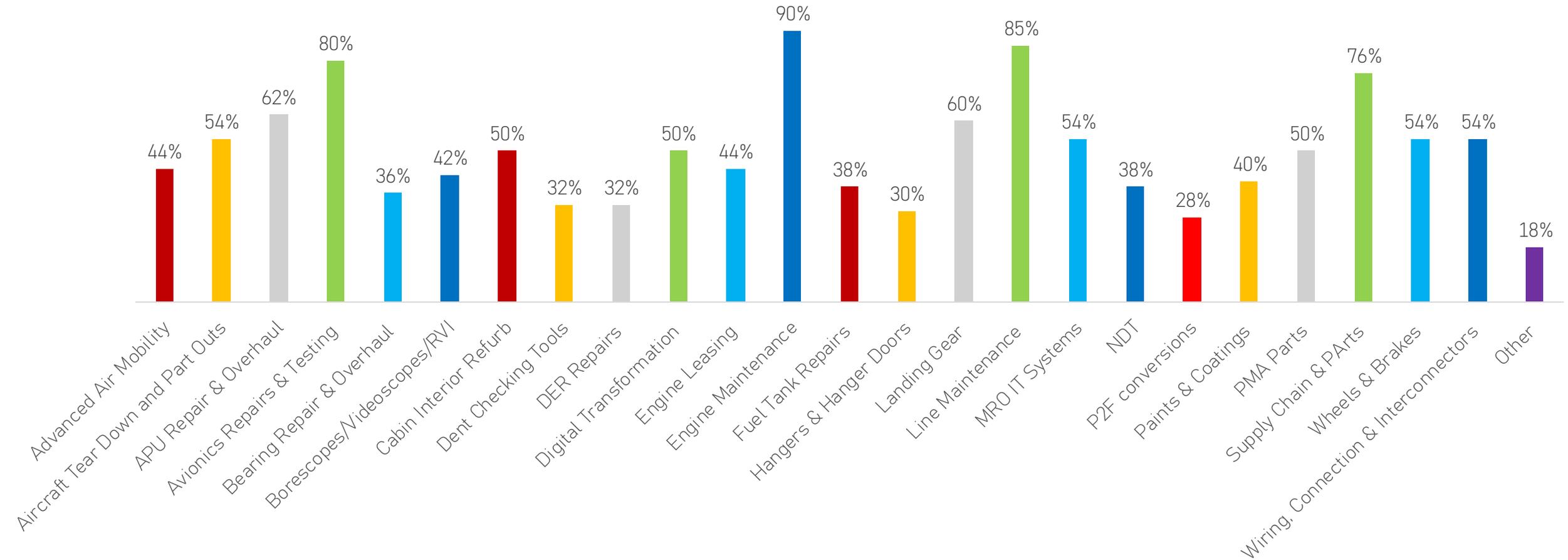


Our reader subscription records show that you can't reach more than 24% of our loyal and unique readers via any other industry publication, proving Aviation Maintenance Magazine has the greatest MRO Reach.

What MRO Publications do you read?



What are AVM readers interested in?



PRINT ADVERTISING OPPORTUNITIES

You'll find it pays to align your brand with the market-leading media brand in the MRO sector.

A trusted source of information and advice that inspires action and response.

Advertising rates

Size	Investment
Double Page Spread	\$10,746
Full page advertisement	\$6,652
Half page advertisement	\$3,582
Third page advertisement	\$2,917
Quarter page advertisement	\$2,405
Classified	Investment
Large	\$972
Medium	\$711
Small	\$507

Aviation Maintenance Magazine is published quarterly and is the essential read for MRO professionals.

This means that your partnership with us will land in the hands of those with purchasing power.

Advertising within these pages will ensure that your brand and proposition is recognised and understood by the MRO community.

It's the sure-fire media partner to get your organisation noticed by the movers and shakers.

The influencers and decision-makers who control how and with whom budgets are spent.

You'll attract the attention of a highly targeted audience that can truly make a difference.

See the latest Editorial Schedule: <https://avm-mag.com/ed-sched>

Advertising dates

2026	Q1	Q2	Q3	Q4
Booking Deadline	20th March	19th June	9th October	11th December
Publication Date	27th March	26th June	16th October	18th December

ADDITIONAL PRINT OPPORTUNITIES

FEATURE SPONSOR

Sponsoring a feature with AVM you will be seen as a thought leader in a certain topic whilst also generating brand awareness.

Type	Investment
Feature Sponsor	\$9,750

CLIENTS WE WORK WITH:



TPAerospace



PACKAGE INCLUDES:

- 'Sponsored by' on the feature page in the magazine
- 'Sponsored by' on the online feature
- Contribution to the feature from a senior member of staff
- Featured posted and company tagged in our LinkedIn channel, reaching over 5,000 members
- Company URL at the bottom of every page containing the feature
- Banner in the feature alert newsletter sent to 54,000 subscribers
- Banner advert position on the website feature version for three months
- Full page advert to run within the feature

SPONSORED BY AJW

New-Age Avionics Maintenance

Avionics Testing and Repair Advances with New Tools and Technology

Avionics testing and repair are undergoing a rapid transformation as new technologies redefine how maintenance crews diagnose, service, and upgrade aircraft systems. From AI-assisted diagnostics to portable test equipment, today's avionics maintenance is more precise, predictable, and efficient than ever before. As avionics becomes increasingly software-defined, staying ahead in the larger, now more complex world of avionics testing and repair is critical. A good understanding of the latest technology and advanced test equipment is essential for today's avionics technicians, software control solutions, more effective equipment, and new digital tools. All are contributing to advancements in avionics testing and repair.

Michael Miller is an avionics manager with Standard Avionics Services, LLC.

"Customer service requirements continue to advance, increasing avionics repair methodology. It now has given way to software and more and more systems from avionics manufacturers must be downloaded and sent to a repair center for each manufacturer," says Miller. "The days of an avionics technician being able to troubleshoot or repair small parts on instrument and computer systems are long gone. Most avionics test equipment has gone by the wayside for bus readers and laptop computers. However, the one constant has been the avionics technician's role. The technician has moved from analog to digital over the years, but the basics never change. Understanding wiring and components still comes down to power, ground, and continuity checks. If a component on system fails, or gives an error message, the first troubleshooting step is to always to check the wiring to the system to ensure proper connection. While we have moved away from complex diagnostic tools to the digital and software-based work, the technician is the one constant. Knowledge of troubleshooting and precision as well as confidence in the source of issues to make the decision to repair or replace the failed system. However, with today's manufacturers in avionics, as my colleagues and I, our complex systems have been rolled out by user-friendly systems and much better training for technicians."

Artificial Intelligence (AI) Offers New and Advanced Maintenance Methods

Artificial intelligence is also playing a role in new and more effective approaches to avionics testing and repair. Dr. Vishal is the CEO of Universal Avionics in Turin, Arizona. "Based on testing and repair have always been based on proven methods with strict standards that ensure reliability, such as bench testing and fix-it diagnostics," says Vishal. "The essential practices are critical. It's with the use of AI and machine learning to create specialized insights, test methods, and processes. We're now able to move from reactive maintenance to proactive, using AI data-driven strategies. AI helps us identify trends, enhance repair strategies, and optimize workflows, reducing both downtime and costs." Vishal adds that they are looking at the insights back into our AI models to run new logic processes. Issues learned in the field are directly feeding the most generation of development and improvements we introduce to existing products.

Advancements in Test and Repair Are Incrementally Integrated

Kevin Pithon-Martin is the president of Alfa Testworks in Montreal, Canada, a maintenance, repair and overhaul (MRO) facility for business and commercial aircraft and the global repair hub for Airbus Group. Miller says that given the history of avionics components is particularly strong, automated test equipment which is full functional test of the equipment is common. The specialty highlights any failure in specific areas of the component requiring attention. But there's a caveat to the new automated test equipment, technology, and techniques.

"Avionics components are now available digitally over the years, programming them directly using software in the field to the final digital instructions history of the component are all programmed embedded in avionics," says Miller. "The testing of avionics components has become significantly more intricate. One of the key testing standards from the aircraft manufacturer and requires OEMs to show increased reliability and returnability on modern systems. As an example, the number of test points performed during a typical avionics unit test is now up to 100 times what it used to be."

Full page advert to run within the feature

DIGITAL ADVERTISING OPPORTUNITIES

DEDICATED EMAILS

A dedicated branded email sent on your behalf to our database of over 34,000 highly engaged MRO professionals. The perfect platform to make your brand or product stand out and drive results.

Average open rate: 18%

Average number of clicks per email: 1,407

Type	Investment
1 Dedicated email	\$3,852
2 Dedicated emails	\$6,741
4 Dedicate emails	\$10,785.60



Discover the Power of the First Next-Gen MRO Software

Legacy systems are slowing down the aviation industry. With high implementation costs, long training cycles, and outdated tools, maintenance teams are under pressure.

AirNxt is changing that. Our platform is built for modern aviation. AI-powered, intuitive, and ready to go. No fluff. No delays. Just seamless performance from the first login.

What AirNxt Delivers Today

Data Migration

Forget manual entry. Our AI engine imports your data, categorises it instantly, and ensures accuracy across your entire fleet.

[Learn More](#)

Electronic Logbook

Ditch the paperwork. Capture maintenance and flight data digitally - compliant, searchable, and always accessible.

[Learn More](#)

Offline Sync

Keep working even without a connection. AirNxt syncs automatically when back online, ensuring zero disruptions.

[Learn More](#)

Real-Time Fleet Oversight

Track aircraft status, upcoming tasks, and maintenance schedules all in one intuitive dashboard.

[Learn More](#)

What's Next: Upcoming Features That Raise the Bar



We're currently rolling out an expanded feature set that tackles even more operational bottlenecks. Engineering & Airworthiness Management will bring deeper visibility into compliance records and approvals. Stocks & Inventory Management is being designed to help reduce excess inventory while avoiding shortages through real-time tracking.

Meanwhile, Workflow Automation will give you the power to customise maintenance flows and create logic-based task triggers for consistency across teams. We're also introducing Paperless Work Cards with Digital Signatures to streamline validation and approval processes; all built with safety, traceability, and ease-of-use at the core.

[Join the Waitlist](#)

Let's Redefine Aviation Maintenance - Together



At AirNxt, we're not just building software - we're building the future of aviation maintenance. With every new rollout, our goal remains the same: to deliver intuitive, powerful tools that help aviation teams stay ahead. If you're ready to modernise your operations with the first next-gen MRO platform, we're ready to help.

PRODUCT SPOTLIGHT

Sent out once a month on a Tuesday this newsletter allows up to 8 advertisers to supply details of their product including

1. title,
2. Image (300x250)
3. Text: (One Paragraph, 100 words)
4. link.

Advertisers will get the full contacts of everyone who clicks on their entry.

Average open rate: 24%

Average number of leads sent: 522

Type	Investment
1 entry	\$985 per entry
4 entries	\$837.25 per entry
12 entries	\$640.25 per entry



Economy Series 4mm Borescope

The USA/USA-4-1500 is an Economy Series borescope that provides surprisingly clear image quality, and the joystick allows for 360 degrees of articulation. The portable video scope weighs less than 1 pound (450g) and offers image capture and video recording with the push of a button. The clip-a-5 foot (1.4 CM) large screen allows you to view your inspection area with ease. The 4.9-foot (1.5 meters) borescope insertion tube is long enough to support most business jet engine inspections including many other aviation engine inspection requirements. The slim 3.8mm diameter easily navigates snoot & V-metry borescope guide tubes and is ideal for many other borescope aviation engines. Some may refer to this system as a cheap borescope, but when you get the opportunity to see and test the quality of this borescope you will be pleasantly surprised.

[SEE / REQUEST MORE INFO](#)

Advanced Composite Repair Challenger 300/ 350

Integrity Aero Service has been busy developing composite repair specifications for all acoustic mesh screened inlets on corporate aircraft. Our repair station has grown in capacities dramatically in the last few years from a structural and electro mechanical shop to implementing a state of the art paint and refinish shop and most recently our advanced composites shop clean room and process controlled 2737' structure. Add to that technicians receiving their Master Composites repair technician training thru Abrams in Reno NV. Integrity Aero Service is bringing more 'in house' and getting from an already well equipped structural repair shop performing fabrication and repair, certified TIG welding, DFR support, Machining services and NDT - to a one stop shop covering all disciplines of the structural repair market.

[SEE / REQUEST MORE INFO](#)

Bearing Reconditioning: Good for Your Bottom Line and Our Planet

Schaeffler Aerospace customers often choose bearing reconditioning because it can extend the operating life of their existing bearings and reduce total lifecycle costs. It's good for business. But did you know that reconditioning an aircraft gearbox bearing, for example, can lower CO2 emissions by up to 81% vs. manufacturing a new one? Bearing reconditioning also significantly reduces natural resource consumption. That's good for our planet.

[SEE / REQUEST MORE INFO](#)

Discover Our Services Hub

Pratt & Whitney Canada's new Services Hub transforms your digital experience by seamlessly guiding you to the right engine maintenance solutions for your aircraft, engine model and life cycle stage. It's a guided digital experience for engine maintenance.

[SEE / REQUEST MORE INFO](#)

Safer, faster, better: modern MRO and performance excellence at China Airlines

The role of modern MRO in performance excellence at China Airlines.

[SEE / REQUEST MORE INFO](#)

AVIATION MAINTENANCE

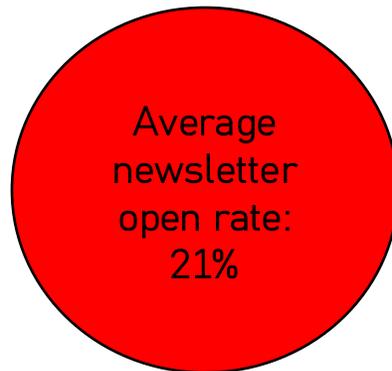
[READ LATEST AVM ISSUE](#)

[READ AVM BACK ISSUES](#)

DIGITAL ADVERTISING OPPORTUNITIES

E-NEWSLETTER

Sent out weekly on a Monday, the e-newsletter is sent to more than 47,000 subscribers. The newsletter includes the latest industry news across the sector.



Average banner clicks: 305

The screenshot shows the homepage of the Aviation Maintenance Magazine website. At the top, it says 'World's Leading Aviation MRO Magazine' and 'MONTHLY E-NEWS'. Below this are navigation links for 'CURRENT ISSUE', 'SUBSCRIBE', 'ADVERTISE', and 'DIRECTORY'. A prominent banner reads 'THERE IS NO SUBSTITUTE' with a 'FlightSafety' logo. The 'LATEST NEWS' section features several articles with images and titles, such as 'Aero Star Aviation Announces Expansion of AOG to Houston Hobby, Texas' and 'Jambo America Offers One Stop Shopping for Class Dividers'. There are also 'READ MORE' buttons for each article. At the bottom, there are sections for 'FEATURES' and 'AVIONICS TESTING SYSTEMS'.

RUN OF SITE BANNERS

Banner advertisements on avm-mag.com, helping you to reach 28,583 unique visitors every month. Option to place ads in high traffic areas, or targeted options within our specialist pages.

The screenshot shows a banner advertisement for FlightSafety International. The banner features a large image of an aircraft engine and the text 'UNLOCK EFFICIENCY' in large, bold letters. Below this, it says 'ENROLL IN MASTER TECH'. The banner is set against a dark background with a navigation bar at the top containing links like 'HOME', 'READ', 'EDITORIAL/CONTENT', 'ADVERTISE', 'EVENTS', 'ENQUIRY FORM', and 'CONTACT'. There are also social media icons and a 'SUBSCRIBE' button.

Average page impressions: 39,010
 Average pages visited: 2.30
 Average page engagement time: 1m45s
 Average banner clicks: 177

Type	Investment
Top Banner	\$3,019 per month
Middle Banner	\$2,303 per month
Bottom Banner	\$1,962 per month

DIGITAL ADVERTISING OPPORTUNITIES

ISSUE ALERT

Sent out once a quarter, the issue alert is sent to more than 55,386 subscribers to announce the publication of the latest issue.

Type	Investment
Banner	\$3,019 per newsletter

Average newsletter open rate: 30%

The screenshot shows the homepage of the Aviation Maintenance magazine website. At the top, there's a navigation bar with 'ISSUE ALERT', 'SUBSCRIBE', and 'ADVERTISE'. Below that, there are several promotional banners and articles. Key features include:

- A banner for 'LAUNCH YOUR SKILLS TO NEW HEIGHTS' by FlightSafety.
- An article titled 'The latest Innovation in Cabin Air Monitoring' by TELEDYNE.
- A large central article titled 'BIG BUSINESS Aircraft Turnarounds'.
- Other articles include 'PMA PARTS', 'CONNECTING BIZJET FLEETS WITH WIFI INSTALLATIONS', 'NO LONGER A LUXURY REQUIREMENT', 'IT SYSTEMS BECOME INTEGRAL TO ENGINE MAINTENANCE', 'ENERGIZING THE FUTURE OF FLIGHT', 'AVIONICS TESTING SYSTEMS', 'AIRCRAFT VALUES THROUGH THE PANDEMIC A MARKET OVERVIEW', and 'A LOOSE BOLT AND LIVES LOST: THE CRASH OF EMERY FLIGHT 17'.
- At the bottom, there are buttons for 'READ NOW', 'WHITE PAPERS', and 'ADVERTISE'.

Average banner clicks: 192

FEATURE ALERT

Sent out fortnightly in between each quarterly issue to more the 54,710 subscribers. The newsletter contains the core message form one of the in-depth features with a link to the full story

Type	Investment
Banner	\$3,019 per newsletter

Average newsletter open rate: 23%

Average banner clicks: 169

The screenshot shows a feature highlight on the website. The main headline is 'IT Systems Become Integral to Engine Maintenance'. Below the headline, there's a sub-headline 'Qualities of an Effective IT System' and a paragraph of text. At the bottom, there's a 'READ FULL STORY' button. The page also features a navigation bar with 'CURRENT ISSUE', 'SUBSCRIBE', and 'ADVERTISE'. There are also some smaller banners and ads for 'FlightSafety' and 'IAC 2023'.

Issue Alert newsletter

Print issue	Date	Print issue	Date	Print issue	Date	Print issue	Date
Q1	31st March	Q2	30th June	Q3	29th September	Q4	22nd December

Feature Alert

Q1	Date	Q2	Date	Q3	Date	Q4	Date
Feature 1	14th April	Feature 1	14th July	Feature 1	13th October	Feature 1	5th January 2027
Feature 2	28th April	Feature 2	28th July	Feature 2	27th October	Feature 2	19th January 2027
Feature 3	12th May	Feature 3	11th August	Feature 3	10th November	Feature 3	2nd February 2027
Feature 4	26th May	Feature 4	25th August	Feature 4	24th November	Feature 4	16th February 2027
Feature 5	9th June	Feature 5	8th September	Feature 5	8th December	Feature 5	2nd March 2027

Product Spotlight

Month	January	February	March	April	May	June	July	August	September	October	November	December
Date	27th January	17th February	17th March	7th April	19th May	23rd June	21st July	18th August	15th September	13th October	17th November	15th December
Pre show send	MRO Middle East			MRO Americas					MRO Asia	MRO Europe		

Weekly newsletter

	Month	Monday	Monday	Monday	Monday	Monday
	January	5th January	12th January	19th January	26th January	
	February	2nd February	9th February	16th February	23rd February	
	March	2nd March	9th March	16th March	23rd March	30th March
	April	6th April	13th April	20th April	27th April	
	May	4th May	11th May	18th May	25th May	
	June	1st June	8th June	22nd June	29th June	
	July	6th July	13th July	20th July	27th July	
	August	3rd August	10th August	17th August	24th August	31st August
	September	7th September	14th September	21st September	28th September	
	October	5th October	12th October	19th October	26th October	
	November	2nd November	9th November	16th November	23rd November	30th November
	December	7th December	14th December	21st December		

Partnering on a webinar with Aviation Maintenance magazine provides

- Wide-ranging brand exposure
- In-depth thought leadership
- High-volume lead generation

Each of our webinar packages can be tailored to your specific requirements. Key benefits will include:

- Promotion via an Aviation Maintenance magazine email magazine email campaign, carrying your branding to the full database of MRO professionals
- Use of all data captured from registered and opted-in viewers

Price includes the following promotional campaign:

- Co-branded promotional banners designed
- Dedicated email to our audience
- Banners on newsletters and avm-mag.com

The webinar itself:

- A one-hour, live audio webinar with slides presented in a co-branded console
- Presentation format, with up to four speakers and hosted by a member of the AVM team
- Live questions posed by the audience with questions and details passed to the sponsor after the event for follow-up

Campaign after the webinar:

- Recording of webinar alongside banner linking to on demand webinar hosted on avm-mag.com
- Mention on e-newsletter

**AVERAGE REGISTRATIONS PER
WEBINAR: 300+**

WEBINARS

PACKAGE
PRICE

POA



SURVEYS AND CONTENT HOSTING

CONTENT HOSTING

Get your content the exposure it deserves.

Our online knowledge Hub is designed to host your existing or latest research, reports and any other content types to ensure they reach the widest, most relevant audience possible. We're equipped to host content in any format, including:

- Whitepapers, reports, e-books
- Podcast, presentation, video
- Surveys, infographics

Your content can be open access to reach the widest possible audience or locked for data capture, enabling you to generate valuable qualified new business leads, and an effective ROI.

To maximise exposure, we will promote all content via our e-newsletter



£POA

SPONSORED SURVEYS

Capture exclusive insight and create market leading intelligence from MRO professionals.

Surveys and research are a fantastic way to engage with Aviation Maintenance Magazine's unrivalled audience and generate data and knowledge for future campaigns through engagement with key decision makers. This includes:

- Survey promoted via AVM's digital and social media channels
- A summary of findings published in Aviation Maintenance Magazine
- AVM content team will work closely with you to collate survey findings and produce a white paper - hosted for 3 months and locked for data capture
- Promotion of white paper through the AVM advertising channels



£POA

SPECIFICATIONS

DISPLAY	INCHES height x width	MILLIMETRES height x width
Magazine Overall Size Standard International A4 ISO 216	11.69 x 8.27 trim 11.93 x 8.50 bleed	297 x 210 trim 303 x 216 bleed
Double Page Spread	11.69 x 16.54 trim 11.93 x 16.77 bleed 11.30 x 16.14 type area	297 x 420 trim 303 x 426 bleed 287 x 400 type area
Full Page	11.69 x 8.27 trim 11.93 x 8.50 bleed 11.30 x 7.87 type area	297 x 210 trim 303 x 216 bleed 287 x 190 type area
Half Page Landscape	5.24 x 7.48	133 x 190
Third Page Landscape	3.54 x 7.48	90 x 190
Quarter page Landscape	2.56 x 7.48	65 x 190
Classified Small	1.18 x 2.56	30 x 65
Classified Medium	2.56 x 2.56	65 x 65
Classified Large	3.66 x 2.56	93 x 65

SUPPLYING ARTWORK

Aviation Maintenance Magazine operates a digital workflow system and so prefers to receive artwork as a PDF via email to bduarte@aerospace-media.com

High res-PDF files required (300 DPI / CMYK formatted) with crop marks as well as bleed marks indicated on your artwork. Convert fonts to outlines and no transparency effects. Max. PDF file sizes: 10MB.

Word or PowerPoint files are NOT acceptable as artwork.

Digital data

File Types Accepted

Digital display/images: JPEG, PNG, GIF

Sponsored email: HTML (to be replicated), Word Doc

Digital copy contact: bduarte@aerospace-media.com

Advertising dates

2026	Booking Deadline	Publication Date
Q1	20th March	27th March
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