

AVIATION MAINTENANCE



The World's Leading Aviation MRO Magazine



MEDIA INFORMATION KIT 2024/25

COMMERCIAL



MILITARY



ROTORCRAFT



BIZJET



Reaching the Global Aviation MRO Industry

The Magazine...



For over 30 years Aviation Maintenance (AVM) magazine has been a trusted source of high-quality journalism for aviation professionals. Published quarterly, in both print and digital formats, AVM covers all aspects of maintenance, repair and overhaul (MRO) for airline operators, aircraft and component manufacturers, business jet operators, helicopter operators, military and defence organisations, Continuing Airworthiness Management Organisations (CAMOs), third-party maintenance organisations, freighter conversion companies, leasing companies, spare parts distribution companies, supply chain logistics companies, component repair companies, aviation IT companies, aircraft valuers, aircraft appraisers and consultants. AVM also covers vital safety and training related topics, aviation MRO environmental issues, and also includes guest interviews with leading industry experts.



Read 13 years back issues – avm-mag.com/back-copies



Read latest issue – avm-mag.com/current



Demographics

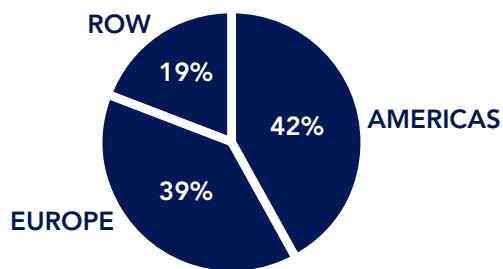
12,786*
PRINT

* Includes pass on copies (x2.5)

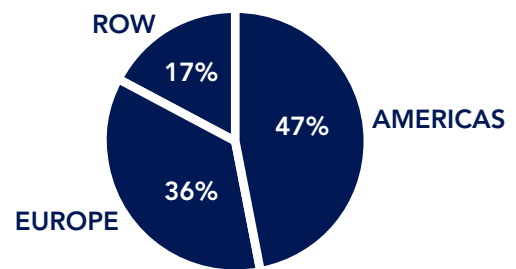
60,958
DIGITAL MINIMUM†

† This is ONLY the number of readers sent the digital copy by email and EXCLUDES read online & via social media

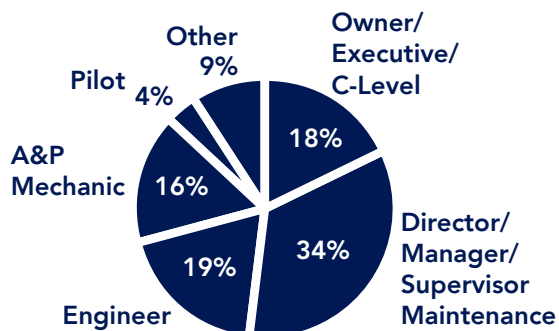
PRINT CIRCULATION:



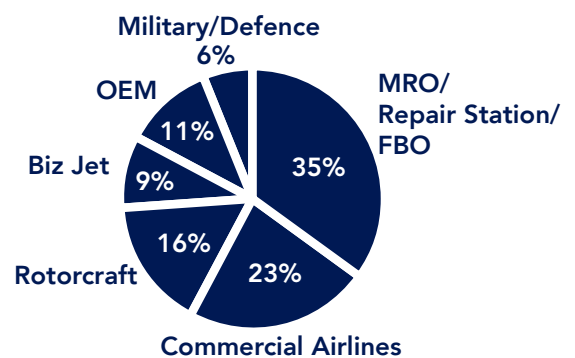
DIGITAL CIRCULATION:



MAIN JOB TITLE:



PRIMARY BUSINESS:



Website
89,530



IOS/Mobile
4,512



Flip Book
60,958



Email Database
60K+



LinkedIn*
2 Million+



FaceBook
2,771



Twitter
3,900

* includes 3rd party groups

Editorial Schedule



September 2024 (Q3)

AD CLOSE: 16 September 2024

- Business Jet Connectivity/Cabin Wi-Fi Installations
- Wiring, Connectors and Interconnects
- Aircraft Disassembly and USM
- PMA Parts Developments
- MRO IT Systems for Safety Management and Compliance

MRO EUROPE

HELITECH EXPO

NBAA-BACE



November 2024 (Q4)

AD CLOSE: 8 November 2024

- Engine MRO Developments (Widebody)
- Technical Training
- Passenger-to-Freighter (P2F) Conversions
- Dent Checking Tools
- MRO IT Systems for CAMOS
- **INDUSTRY LEADER PROFILES** – to participate see avm-mag.com/profiles-promo

AEROSPACE TECH WEEK AMERICAS



March 2025 (Q1)

AD CLOSE: 11 March 2025

- Parked Aircraft, Storage and Preservation
- Ground Support Equipment (GSE)
- NDT Developments
- DER Repairs
- Robotic Process Automation (RPA) in MRO IT

MRO AMERICAS

NBAA MAINTENANCE



Dear Advertiser:
Welcome to the Q4 issue (Nov 2024) of Aviation Maintenance Magazine's Industry Leader Profiles!
 Before the Industry leader profiles we will publish a **top level Editorial industry overview** – see example past issue – avm-mag.com/past-profiles.

After this section we will publish the **Company Profile pages** where you have an opportunity to place a **FREE** Company Profile of the same size as your advert (min half page).

- These profiles will be hosted on our website for the next 12 months.
- Displayed in the publication (print & digital) doubling your advertising profile at no extra cost (above that of the advert).

Full page profile

Full page ad



Half page island

Half page island

Half page horizontal

Half page vertical



Send your **NEWS** to us for publication via avm-mag.com/submit-PR



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Monthly Multi-Media Package Plans

GREAT PACKAGES, SAVE MONEY AND PAY MONTHLY

	GOLD €3,950 (x12) £3,397 (x12) \$4,042 (x12)	SILVER €2,950 (x12) £2,537 (x12) \$3,019 (x12)	BRONZE €1,950 (x12) £1,677 (x12) \$1,996 (x12)
PRINT			
Double page Spread x 4	✓		
Full page x 4	✓	✓	
Full page x 2			✓
Profile/Advertorial Page x 2	✓		
Sponsored Carrier sheet x 2	✓		
DIGITAL			
Website Banner – 12 months	✓		
Website Banner – 6 months		✓	
Website Banner – 3 months			✓
Email Banner x 4	✓		
Email Banner x 2		✓	
Webinar – Full spec	✓		
Webinar – Basic		✓	
White Papers x 2	✓		
EMAIL			
Product & Services Spotlight x 4	✓		
Product & Services Spotlight x 2		✓	
Product & Services Spotlight x 1			✓
Dedicated Email shot x 4	✓		
Dedicated Email shot x 2		✓	
Dedicated Email shot x 1			✓
SOCIAL MEDIA			
Social Media Post x 6	✓		
Social Media Post x 3		✓	
Social Media Post x 1			✓

SPECIAL DISCOUNTED RATES, PAYABLE MONTHLY (x 12), TO SPREAD COST

MORE DETAILED INFO:

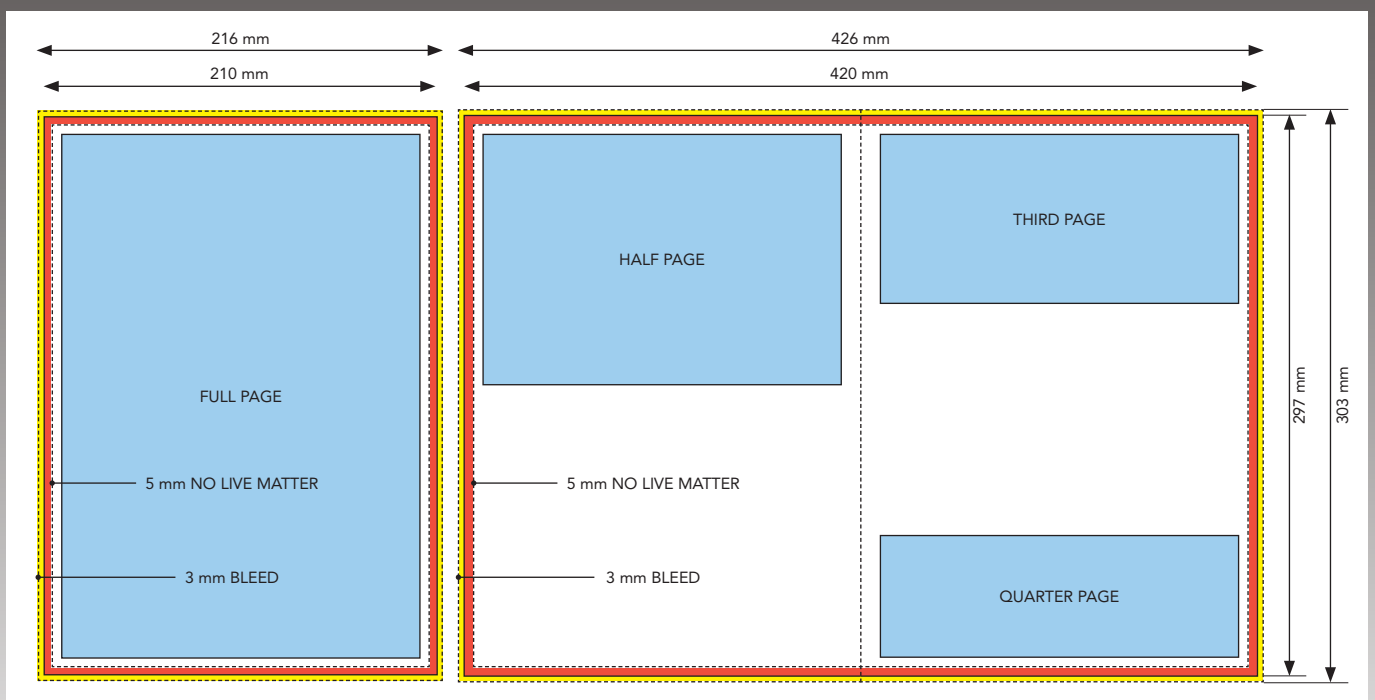
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 avm-mag.com/editorial-schedule | avm-mag.com/discounts

Advertising Options & Rates

	€	£	\$
DISPLAY			
Double Page Spread	€10,500	£9,030	\$10,746
Full Page	€6,500	£5,590	\$6,652
Cover Position (Full Pages)	€7,000	£6,020	\$7,164
1/2 Page	€3,500	£3,010	\$3,582
1/3 Page	€2,850	£2,451	\$2,917
1/4 Page	€2,350	£2,021	\$2,405
Carrier Sheet Sponsorship	€2,500	£2,150	\$2,559
Cover Sponsorship	€7,500	£6,450	\$7,676
Belly Wrap	€3,500	£3,010	\$3,582
CLASSIFIED			
Small	€495	£426	\$507
Medium	€695	£598	\$711
Large	€950	£817	\$972
WEBSITE			
1st Row Banner	€2,950	£2,537	\$3,019
2nd Row Banner	€2,250	£1,935	\$2,303
Whitepaper	€2,500	£2,150	\$2,559
MOBILE			
IOS Sponsor	€10,000	£8,600	\$10,234
EMAIL			
E-news or Issue Alert Top Banner	€2,950	£2,537	\$3,019
Product & Services Spotlight	€950	£817	\$972
Dedicated HTML 3rd Party Blast	€3,500	£3,010	\$3,582
SOCIAL MEDIA			
Standard Post (LinkedIn & Facebook)	€1,650	£1,419	\$1,689
WEBINARS & PODCASTS			
Webinar – Mini (Pre-recorded 15min Video Presentation)	€3,250	£2,795	\$3,326
Webinar – Full (LIVE 60min Broadcast Inc Q&A)	€7,950	£6,837	\$8,136
Podcast Sponsor	€2,950	£2,537	\$3,019
MULTI-MEDIA PACKAGES (PCM x 12)			
Gold	€3,950	£3,397	\$4,042
Silver	€2,950	£2,537	\$3,019
Bronze	€1,950	£1,677	\$1,996

Print Advertising Sizes & Specifications

DISPLAY	SIZE	
	INCHES height x width	MILLIMETRES height x width
Magazine Overall Size Standard International A4 ISO 216	11.69 x 8.27 trim 11.93 x 8.50 bleed	297 x 210 trim 303 x 216 bleed
Double Page Spread	11.69 x 16.54 trim 11.93 x 16.77 bleed 11.30 x 16.14 type area	297 x 420 trim 303 x 426 bleed 287 x 400 type area
Full Page	11.69 x 8.27 trim 11.93 x 8.50 bleed 11.30 x 7.87 type area	297 x 210 trim 303 x 216 bleed 287 x 190 type area
Half Page Landscape	5.24 x 7.48	133 x 190
Third Page Landscape	3.54 x 7.48	90 x 190
Quarter Page Landscape	2.56 x 7.48	65 x 190
Classified Small	1.18 x 2.56	30 x 65
Classified Medium	2.56 x 2.56	65 x 65
Classified Large	3.66 x 2.56	93 x 65



- High res-PDF files required (300 DPI / CMYK formatted) with crop marks as well as bleed marks indicated on your artwork
- Convert fonts to outlines and no transparency effects. Max. PDF file sizes: 10MB
- Please e-mail all artwork files to Paula Calderon: pcalderon@aerospace-media.com

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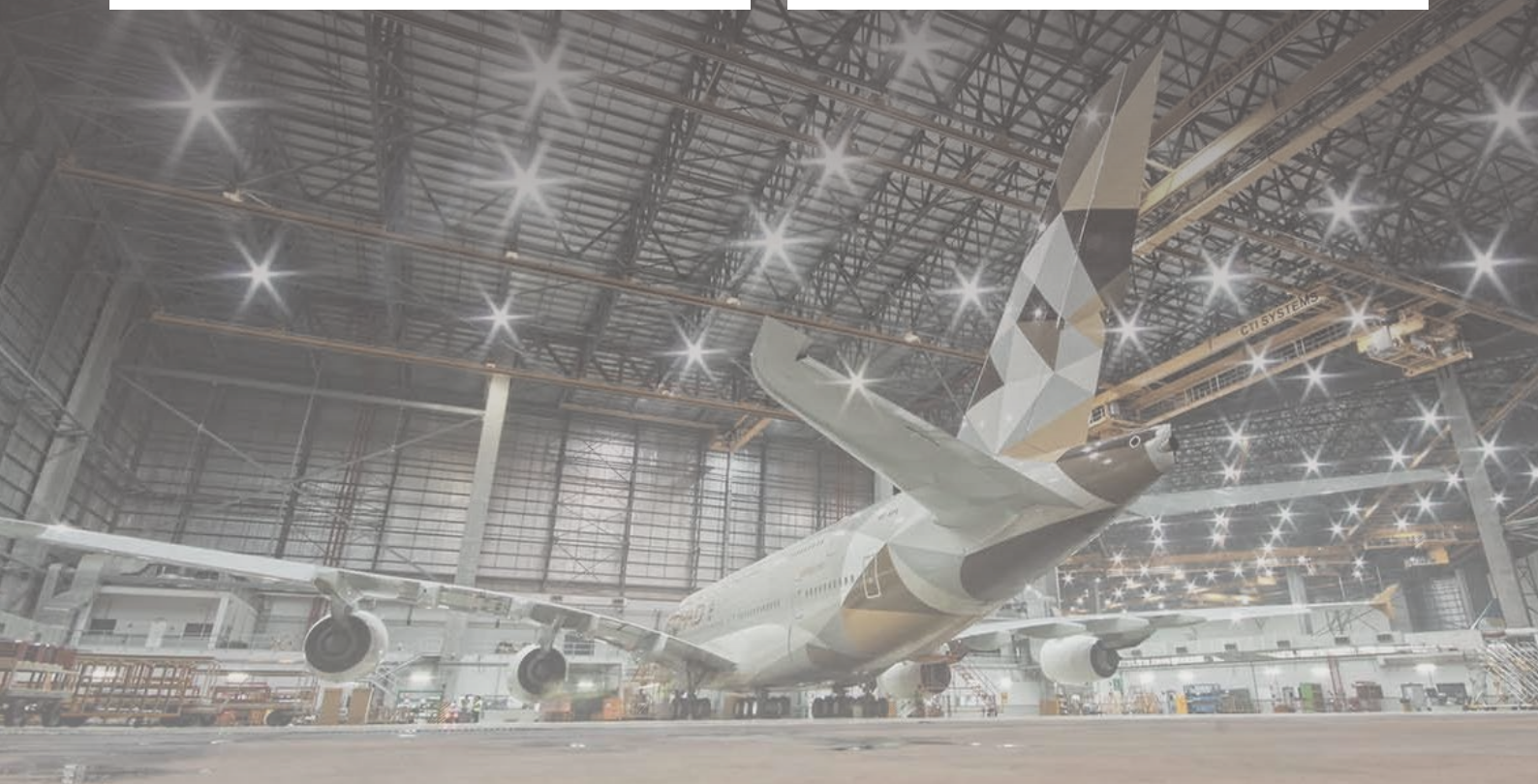
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Design & Production



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AVIATION MAINTENANCE magazine

SPRING 2023
AEROSPACE MEDIA AWARDS WINNER

HELP WANTED

The Technician Shortage Is Here

Also Inside:
ELECTRONIC LOGBOOKS EASE AND EFFICIENCY
APU REPAIR NOT APOURARY
Q&A WITH JEAN-MARC LEZIC, CEO OF SR TECHRICS
ON GUARD: SHIFT CHANGE TRAGEDY

AEROSPACE TechWeek! AMERICAS ATLANTA 20-22 OCT 2023 EUROPE MUNICH 18-20 APR 2023

AVIATION MAINTENANCE magazine

Autumn 2022
AEROSPACE MEDIA AWARDS WINNER

THE POWER OF PARTS POOLING

Cost Savings without Compromise

Also Inside:
FALL PREVENTION SYSTEMS FOR EVERY NEED
INSIDE STORY: BORESCOPES GET SMARTER
HIRING HELP: GETTING THE RIGHT MIXES

AVIATION MAINTENANCE magazine

Autumn 2022
AEROSPACE MEDIA AWARDS WINNER

SPECIALIZED ENGINE REPAIRS

Close Cooperation is Key

Also Inside:
OILS AND LUBRICANTS: ENGINE ADVANCES MEAN HEIGHTENED DEMANDS
DIGITAL DOCUMENT STORAGE: DIGITAL STORAGE GETS SASIER
HIRING HELP: THE MISSING ELEMENT
Q&A WITH HEAVY BULLER OF VELOJO

AVIATION MAINTENANCE magazine

Summer 2022
AEROSPACE MEDIA AWARDS WINNER

ENGINE LEASING

How This Niche Navigated To The New Normal

Also Inside:
PMA PARTS UPDATE: A FRESH LOOK AT PMA PARTS AND HOW THEY HELP SAVE MONEY
DIGITAL TASK CARDS: STREAMLINING WORKFLOW
ON GUARD: SAFETY EXPERT JEFF GAZZETTI SHARES A PERSONAL STORY ABOUT A B-17

AEROSPACE TechWeek! AMERICAS ATLANTA 20-22 OCT 2023 EUROPE MUNICH 18-20 APR 2023

SEE PRESHOW GUIDE 33

AVIATION MAINTENANCE magazine

Spring 2022

RAMP SAFETY

Propeller Coatings for Visibility

Also Inside:
PREDICTIVE ENGINE MIX: THE POWER OF DATA WILL DRIVE ENGINE MRO
P2F UPDATE: THE PATH TO FREIGHTER CONVERSION BUSINESS SUNGERS
MRO DIGITIZATION: THE TRANSFORMATION OF MRO IS UNDERWAY

SEE YOU AT AEROSPACE TechWeek! AMERICAS ATLANTA EUROPE MUNICH

AVIATION MAINTENANCE magazine

Winter 2021/2022

WHO WILL FIX IT?

The Helicopter Mechanic Shortage

Also Inside:
WHEELS & BRAKES: TRENDS, TECHNOLOGICAL ADVANCES AND TRADE OFFS
AVIONICS REPAIR UPDATE: AS AVIONICS BECOME MORE SOPHISTICATED, SO DO REPAIRS
ON GUARD: SAFETY EXPERT JEFF GAZZETTI LOOKS AT TWO HELICOPTER ACCIDENTS WHERE HISTORY REPEATS

SEE YOU AT AEROSPACE TechWeek! AMERICAS ATLANTA GLOBAL MUNICH

AVIATION MAINTENANCE magazine

Autumn 2021

Human Factors and Procedural Non-Compliance

CONFRONTING THE CHALLENGE

Also Inside:
PARTS TRACKING: NEW TECHNOLOGIES THAT CAN ASSIST
TRAINING IN THE DIGITAL AGE: IN SPITE OF MANDATES, CHANGE IS SLOW
THE LATEST IN HANGARS AND HANGAR DOORS: FUNCTIONAL AND BEAUTIFUL OPTIONS

AVIATION MAINTENANCE magazine

Summer 2021

Better Faster Stronger

How to Fix the Aerospace Supply Chain

Also Inside:
NARROWER ENGINE ON: NARROWER ENGINE ON: OEMS ARE SHARPER
RECORD KEEPING: REFINING FOR EFFICIENCY
ON GUARD: WIFED FOR SAFETY

SEE YOU AT AEROSPACE TechWeek! AMERICAS ATLANTA 20-22 OCT 2023 EUROPE MUNICH 18-20 APR 2023

AVIATION MAINTENANCE magazine

Spring 2021

Widebody Engine Care

Also Inside:
RETURN TO SERVICE: THE COMPLICATED PROCESS OF STORING AND RETURNING AIRCRAFT TO SERVICE
872-45 CONNECTION: THE HUNGARIAN DEMAND FOR MRO
ONE ON ONE WITH EMPORERIX CEO: ONAKARA NAGALLA SHARES WHAT HIS COMPANY HAS LEARNED IN THIS UNUSUAL YEAR

SEE YOU AT AEROSPACE TechWeek! AMERICAS ATLANTA 20-22 OCT 2023 EUROPE MUNICH 18-20 APR 2023