

AVIATION MAINTENANCE *magazine*



READ LATEST ISSUE AVM-MAG.COM/CURRENT



Reach 143,000+ MRO professionals globally

MEDIA INFORMATION KIT 2025





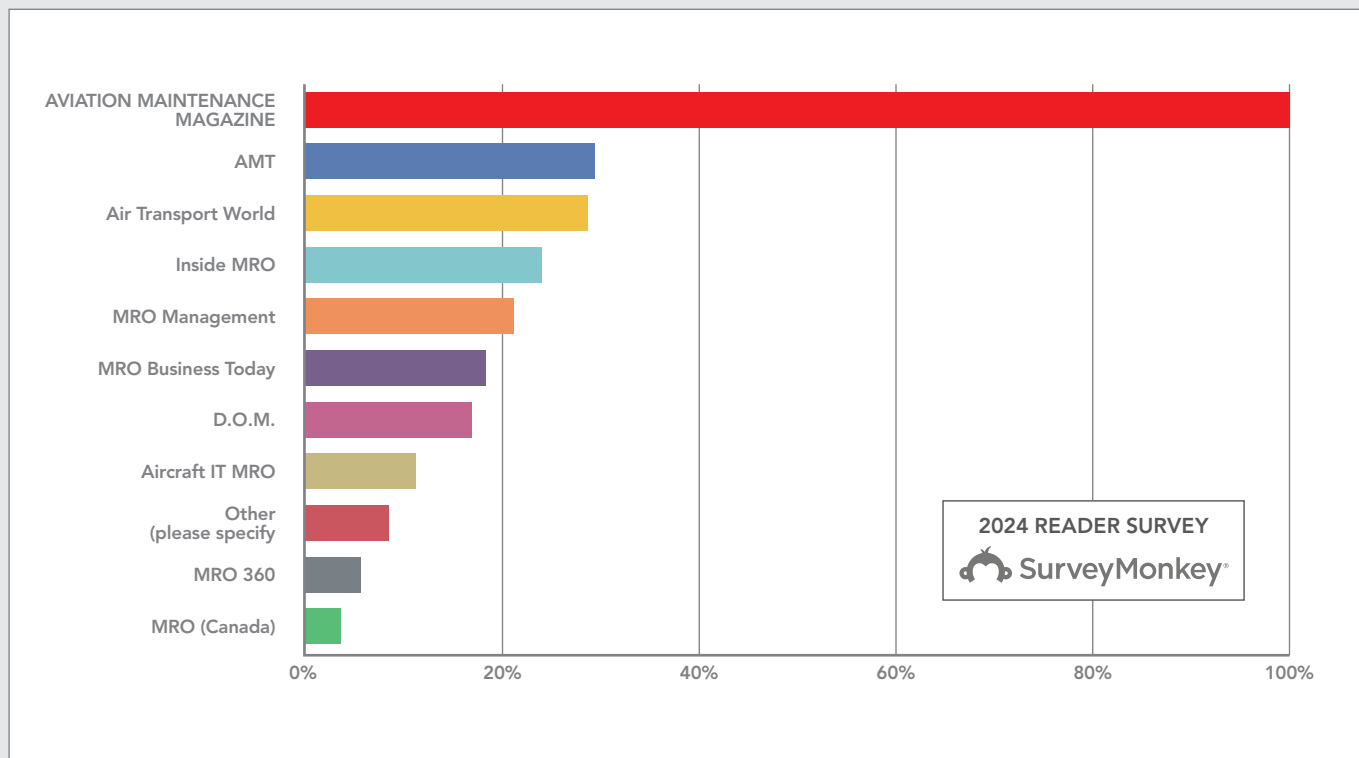
AVIATION MAINTENANCE MAGAZINE CAN MEAN MORE BUSINESS FOR YOUR COMPANY

Aviation Maintenance Magazine is a feature based quarterly Journal published in both print and all digital formats and the leading MRO publication for Commercial, Military, Biz Jet & Heli Aircraft. It shares vital intelligence to its loyal base of over **143,000 followers** via many powerful digital platforms.



Study this media kit and reach out to the team. They can then propose plans that match your strategic objectives and budgets.

What MRO publications do you follow?



Top Editorial Topics for 2025

1 Avionics Repairs & Testing	16 Wheels and Brakes MRO
2 Technical Training Developments	17 Wiring, Connectors and Interconnects
3 Line Maintenance	18 NDT Developments
4 Human Factors in MRO	19 Engine MRO Developments (Narrowbody)
5 New Tools and Products	20 Predictive Engine Maintenance
6 Technical Training	21 Widebody Airframe Heavy Maintenance
7 Business Aircraft Maintenance	22 Aircraft Tear Downs and Part-Out
8 Spare Parts and Supply Chain Management Challenges	23 Widebody Airframe Heavy Maintenance
9 Helicopter Maintenance	24 Sustainability Solutions for the MRO Industry
10 Predictive Engine Maintenance Management	25 Spare Parts Inventory Management/Parts Tracking
11 Landing Gear Repair & Overhaul	26 Tackling the Mechanic Shortfall and the MRO Skills Gap
12 Predictive Engine Maintenance	27 PMA Parts Developments
13 Business Jet Aircraft Maintenance	28 Digital Transformation for MROs
14 Safety Management Systems	29 Advances in Composite Repairs
15 Narrowbody Airframe Heavy Maintenance	30 Engine MRO Developments (Widebody)

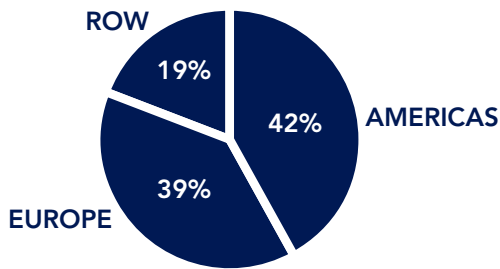
To Sponsor any of these features see page 6.

Demographics



12,786*

PRINT



* Excludes bonus event distribution
Includes pass on copies (x2.5)



143,000+

DIGITAL

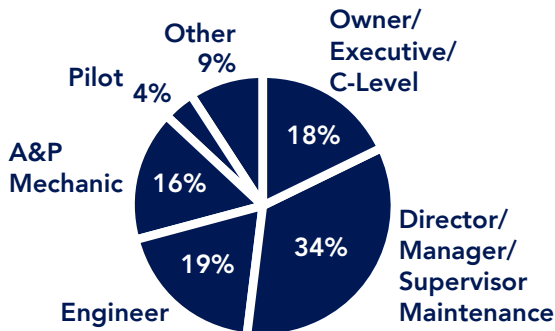


COUNTRY	VIEWS	COUNTRY	VIEWS
United States	96624	Paraguay	337
India	11112	Tunisia	375
United Kingdom	9979	Taiwan	332
Canada	9735	Ghana	372
Germany	3623	Greece	321
Venezuela	3412	Nicaragua	289
China	2846	Honduras	293
France	2830	Lithuania	298
Vietnam	2870	Senegal	292
Indonesia	3095	Belgium	276
Pakistan	2677	Libya	280
Philippines	2241	Cambodia	278
Singapore	2001	Israel	303
Poland	3373	Angola	287
United Arab Emirates	2029	Mongolia	297
Brazil	1960	Norway	244
Bangladesh	1929	Romania	229
Netherlands	1572	Uganda	263
Türkiye	1417	Czechia	256
Dominican Republic	1598	Jordan	223
Australia	1404	Laos	277
Ireland	1350	Guatemala	205
Egypt	1563	New Zealand	206
Colombia	1418	Uzbekistan	236
Spain	1490	Denmark	202
Russia	1547	Ukraine	175
Nigeria	1772	Myanmar (Burma)	237
Algeria	1396	Haiti	206
South Korea	1356	Hungary	188
Kenya	1298	Bulgaria	211
Japan	1524	Serbia	178
Argentina	965	Chile	170
Malaysia	985	Tanzania	218
Sri Lanka	1130	Kyrgyzstan	193
Ecuador	1027	Côte d'Ivoire	147
Nepal	948	Qatar	114
Italy	970	Panama	120
Finland	707	Togo	128
Switzerland	716	Estonia	135
Thailand	711	Latvia	138
Morocco	732	Malta	132
Ethiopia	722	Kazakhstan	116
Mexico	765	Madagascar	134
Somalia	792	Oman	100
Hong Kong	615	Malawi	144
Bolivia	586	Azerbaijan	99
Saudi Arabia	569	Croatia	87
Peru	491	Slovakia	107
Sweden	391	Costa Rica	78
South Africa	379	Lebanon	89
Austria	364	Puerto Rico	84
Iraq	424	Kuwait	101
Portugal	363	Rwanda	83
El Salvador	373	Mozambique	81
(not set)	336	Yemen	82

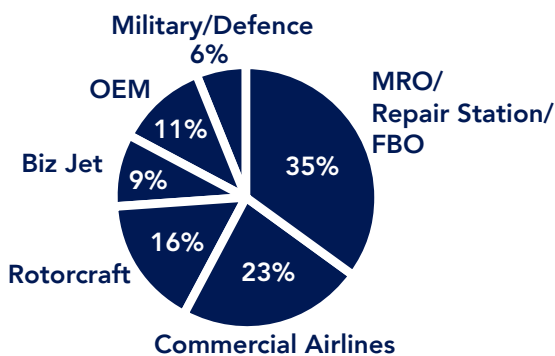
... and more countries

† EXCLUDES additional coverage via LinkedIn, IOS/Android and mass email blasts

MAIN JOB TITLE



PRIMARY BUSINESS



Print Advertising Opportunities

PURCHASING POWER

Aviation Maintenance Magazine, for the past 25 years, has continued to reach the main global MRO decision makers and they don't read all the other MRO publications.

DISPLAY		
Issue Sponsor	€9,500	\$9,750
Feature Sponsor	€5,995	\$6,120
Double Page Spread	€10,500	\$10,746
Full Page Advert	€6,500	\$6,652
Half Page Advert	€3,500	\$3,582
Third Page Advert	€2,850	\$2,917
Quarter Page Advert	€2,350	\$2,405

CLASSIFIED		
Small	€495	\$507
Medium	€695	\$711
Large	€950	\$972

2025	Q1	Q2	Q3	Q4
Advertising Deadline	21st Feb	23rd May	19th Sep	12th Dec
Publishing Date	28th Feb	30th May	26th Sep	19th Dec

Some of the recent clients we work with:

Additional Print Opportunities

OVERALL ISSUE SPONSOR
 €9,500 / \$9,750 – Price includes:

1. PRINT & DIGITAL FLIP BOOK



2. URL ON BOTTOM OF EVERY OTHER PAGE



3. ISSUE ALERT EMAIL



4. SOCIAL MEDIA ALERT

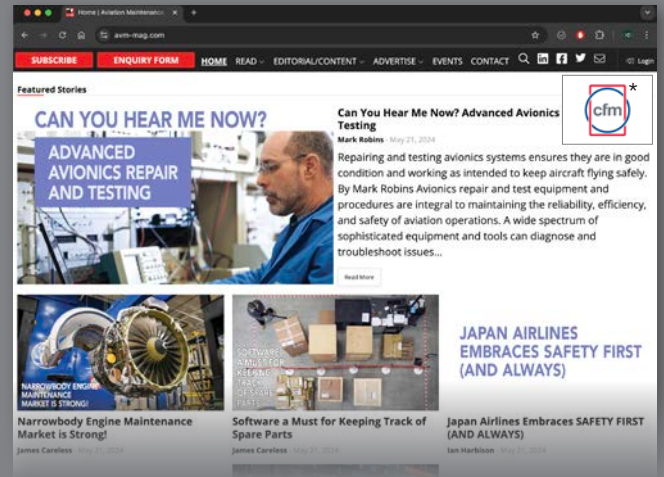
* For example only – not actual sponsor

MAIN FEATURE SPONSOR
 €5,995 / \$6,120 – Price includes:

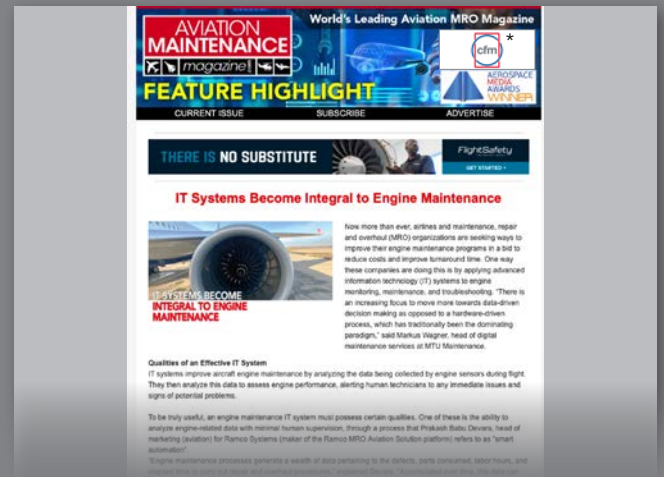
1. PRINT & DIGITAL FLIP BOOK



2. WEBSITE FEATURE POST



3. FEATURE ALERT EMAIL

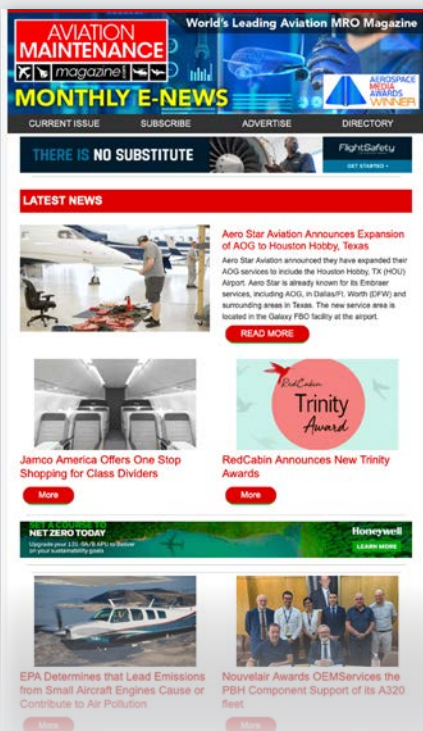


4. SOCIAL MEDIA ALERT

Digital Advertising Opportunities

THREE SEPARATE MONTHLY EMAILS – sent out monthly, the newsletter is sent to over **30,000** subscribers and direct traffic to your website or hosted content on the AVM website.

E-NEWS



Latest MRO News round up. Sent to over 30,000 MRO Professionals. Banners slots are available.

€2,950 / \$3,019

FEATURE ALERT



The core message from one of the in-depth features, with link to the full story, is sent to over 30,000 MRO Professionals. The Feature sponsor gets their branding and message included.

€2,950 / \$3,019

PRODUCT & SERVICES SPOTLIGHT



Up to 8 Advertisers supply basic details of their products and this is sent to over 30,000 MRO Professionals. Advertisers get full contacts of everyone that clicks on their entry.

€950 / \$972



Digital Advertising Opportunities

ISSUE ALERT

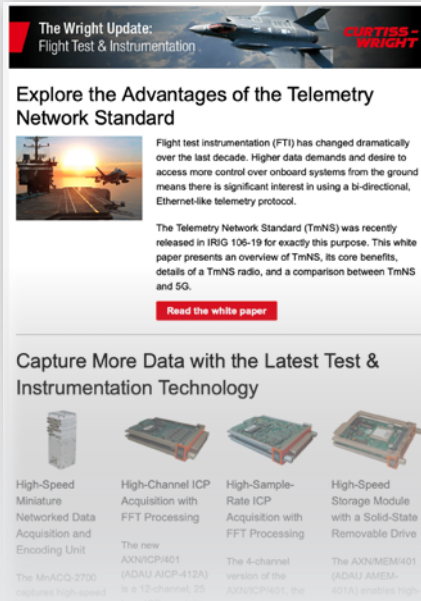
Sent Quarterly to announce the publication of the latest issue.



Issue Alert banner (quarterly) €2,950 / \$3,019

DEDICATED EMAIL

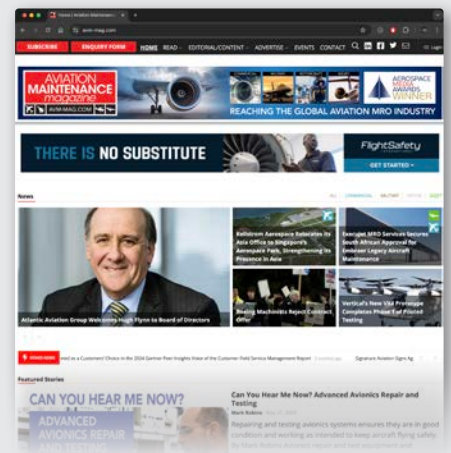
Be the sole sponsor of a AVM dedicated e-shot sent to over 30,000 MRO professionals. Including in-email content plus a call to action, solus emails are a highly effective way to engage the audience.



Dedicated E-mail shot €3,500 / \$3,852

WEBSITE

The AVM website receives over 143,000+ UNIQUE visitors pa by industry specialists. BY advertising through the array of site-wide options on www.avm-mag.com you can engage with the sector and increase brand visibility.



WEBSITE

Top Banner €2,950 pcm / \$3,019 pcm
White Paper €2,500 / \$2,559

SOCIAL MEDIA

Standard Post €1,650 / \$1,689
Video Post €3,250 / \$3,326

MULTI-MEDIA PACKAGES (payable monthly) – €2,250 / \$2500 (x12)	
PRINT	
Double page Spread x 1	✓
Full page x 4	✓
Profile/Advertorial Page x 2	✓
Sponsored Carrier sheet x 1	✓
DIGITAL	
Website Banner – 6 months	✓
Email Banner x 2	✓
White Papers x 2	✓
EMAIL	
Product & Services Spotlight x 1	✓
Dedicated Email shot x 2	✓
SOCIAL MEDIA	
Social Media Post x 6	✓



SPECIAL DISCOUNTED RATES, PAYABLE MONTHLY (x12), TO SPREAD COST

Webinars

PARTNERING ON A WEBINAR WITH AVIATION MAINTENANCE MAGAZINE IS A UNIQUE OPPORTUNITY TO ACHIEVE:

- Wide ranging brand exposure
- In-depth thought leadership
- High-volume lead generation

EACH OF OUR WEBINAR PACKAGES CAN BE TAILORED TO YOUR SPECIFIC REQUIREMENTS.

Key benefits will include:

- The chance to work with the editor to shape the theme and agenda for the live event
- Promotion via a Aviation Maintenance Magazine e-mail campaign, carrying your branding to our full database of security professionals
- Use of all data captured from registered and opted-in viewers

Price €7,950 / \$8,136 which includes the following promotional campaign:

CAMPAIGN BEFORE THE WEBINAR:

- Co-branded promotional banners designed for the event
- E-shots to Aviation Maintenance Magazine database
- Top & Side Banner on www.avm-mag.com
- Call outs on social media
- Full page advert promoting the webinar in Aviation Maintenance Magazine magazine

THE WEBINAR ITSELF:

- A one-hour, live audio webinar with slides presented in a co-branded console
- Presentation format, with up to four speakers and hosted by a member of the Aviation Maintenance Magazine content team
- Live questions posed by the audience with questions and details passed to the sponsor after the event for follow-up

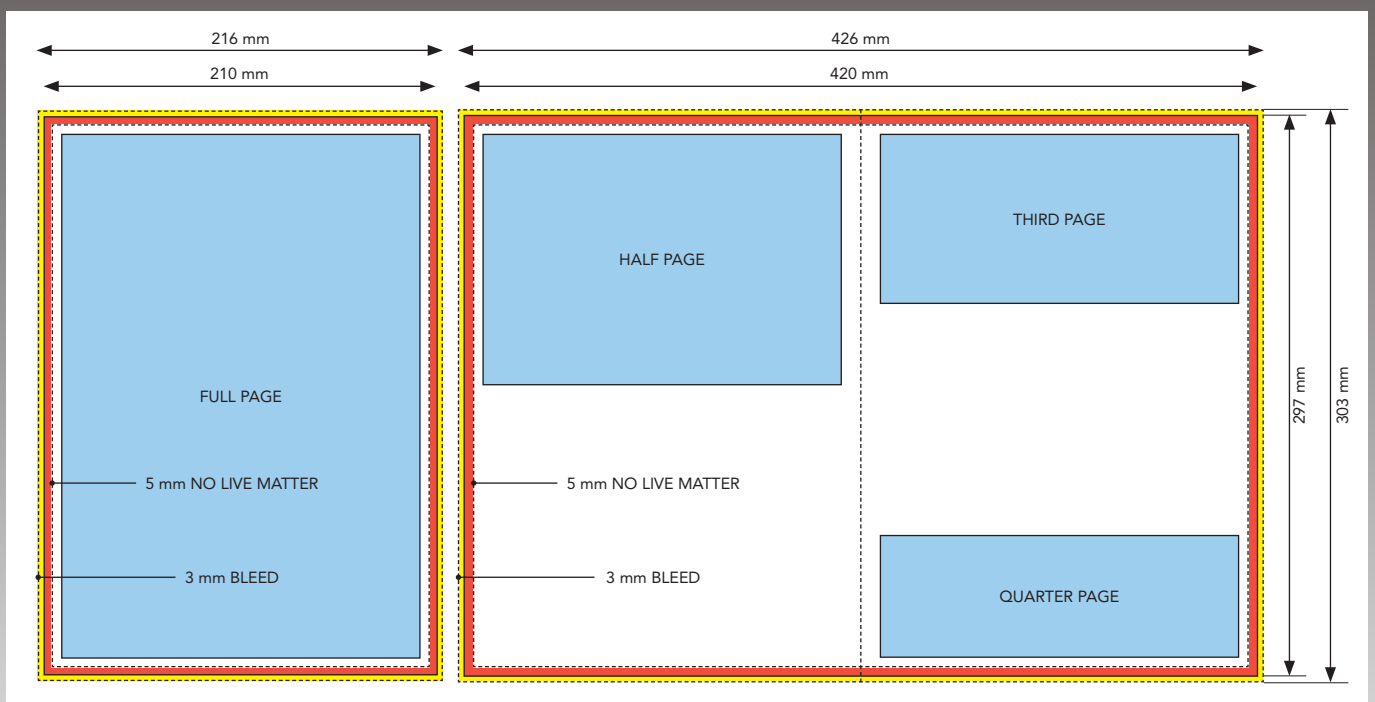
CAMPAIGN AFTER THE WEBINAR:

- Recording of webinar alongside top & side banner linking to on-demand webinar hosted on www.avm-mag.com
- Mention on Aviation Maintenance Magazine newsletter
- Call out on social media
- Editorial write up in the magazine



Print Advertising Sizes & Specifications

DISPLAY	SIZE	
	INCHES height x width	MILLIMETRES height x width
Magazine Overall Size Standard International A4 ISO 216	11.69 x 8.27 trim 11.93 x 8.50 bleed	297 x 210 trim 303 x 216 bleed
Double Page Spread	11.69 x 16.54 trim 11.93 x 16.77 bleed 11.30 x 16.14 type area	297 x 420 trim 303 x 426 bleed 287 x 400 type area
Full Page	11.69 x 8.27 trim 11.93 x 8.50 bleed 11.30 x 7.87 type area	297 x 210 trim 303 x 216 bleed 287 x 190 type area
Half Page Landscape	5.24 x 7.48	133 x 190
Third Page Landscape	3.54 x 7.48	90 x 190
Quarter Page Landscape	2.56 x 7.48	65 x 190
Classified Small	1.18 x 2.56	30 x 65
Classified Medium	2.56 x 2.56	65 x 65
Classified Large	3.66 x 2.56	93 x 65



- High res-PDF files required (300 DPI / CMYK formatted) with crop marks as well as bleed marks indicated on your artwork
- Convert fonts to outlines and no transparency effects. Max. PDF file sizes: 10MB
- Please e-mail all artwork files to Bruno Duarte: bduarte@aerospace-media.com

Contacts...



Adrian Broadbent
CEO / Publisher



Email: abroadbent@aerospace-media.com
Tel: +44 (0) 203 892 3051



Joy Finnegan
Editor in Chief



Email: jfinnegan@avm-mag.com
Tel: +1 202 549 7618



Kyra Jessica Willis
International
Sales Director
(& Classifieds)



Email: kwillis@aerospace-media.com
Tel: +44 (0) 20 3892 3052



Greg Szatko
Sales Director
US/Canada



Email: gszatko@aerospace-media.com
Tel: +1 470 607 0343



Barb Szatko
Sales Director
US/Canada



Email: bszatko@aerospace-media.com
Tel: +1 470 607 0366



Gina Allingham
Design & Production



Email: gina@cp-uk.co.uk
Tel: +44 (0) 1480 861 962



Bruno Duarte
Marketing & Social
Media Manager



Email: bduarte@aerospace-media.com
Tel: +44 (0) 20 4534 3914



AVIATION MAINTENANCE magazine

SPRING 2023
AEROSPACE MEDIA AWARDS WINNER

HELP WANTED

The Technician Shortage Is Here

Also Inside:
ELECTRONIC LOGBOOKS EASE AND EFFICIENCY
APU REPAIR NOT APOURARY
Q&A WITH JEAN-MARC LEZIC, CEO OF SR TECHRICS
ON GUARD: SHIFT CHANGE TRAGEDY

AEROSPACE TechWeek!
AMERICAS ATLANTA 20-22 OCT 2023
EUROPE MUNICH 26-28 OCT 2023

AVIATION MAINTENANCE magazine

Autumn 2022
AEROSPACE MEDIA AWARDS WINNER

THE POWER OF PARTS POOLING

Cost Savings without Compromise

Also Inside:
FALL PREVENTION SYSTEMS FOR EVERY NEED
INSIDE STORY: BORESCOPES GET SMARTER
HIRING HELP: GETTING THE RIGHT MIXES

AVIATION MAINTENANCE magazine

Autumn 2022
AEROSPACE MEDIA AWARDS WINNER

SPECIALIZED ENGINE REPAIRS

Close Cooperation is Key

Also Inside:
OILS AND LUBRICANTS: ENGINE ADVANCES MEAN HEIGHTENED DEMANDS
DIGITAL DOCUMENT STORAGE: DIGITAL STORAGE GETS SASIER
HIRING HELP: THE MISSING ELEMENT
Q&A WITH HEAVY BULLER OF VELOJO

AVIATION MAINTENANCE magazine

Summer 2022
AEROSPACE MEDIA AWARDS WINNER

ENGINE LEASING

How This Niche Navigated To The New Normal

Also Inside:
PMA PARTS UPDATE: A FRESH LOOK AT PMA PARTS AND HOW THEY HELP SAVE MONEY
DIGITAL TASK CARDS: STREAMLINING WORKFLOW
ON GUARD: SAFETY EXPERT JEFF GAZZETTI SHARES A PERSONAL STORY ABOUT A B-17

AEROSPACE TechWeek!
AMERICAS ATLANTA 20-22 OCT 2023
EUROPE MUNICH 26-28 OCT 2023

SEE PRESHOW GUIDE 33

AVIATION MAINTENANCE magazine

Spring 2022

RAMP SAFETY

Propeller Coatings for Visibility

Also Inside:
PREDICTIVE ENGINE MIX: THE POWER OF DATA WILL DRIVE ENGINE MRO
P2F UPDATE: THE PATH TO FRESHENER CONVERSION BUSINESS SUNGERS
MRO DIGITIZATION: THE TRANSFORMATION OF MRO IS UNDERWAY

SEE YOU AT AEROSPACE TechWeek! AMERICAS ATLANTA EUROPE MUNICH

AVIATION MAINTENANCE magazine

Winter 2021/2022

WHO WILL FIX IT?

The Helicopter Mechanic Shortage

Also Inside:
WHEELS & BRAKES: TRENDS, TECHNOLOGICAL ADVANCES AND TRADE OFFS
AVIONICS REPAIR UPDATE: AS AVIONICS BECOME MORE SOPHISTICATED, SO DO REPAIRS
ON GUARD: SAFETY EXPERT JEFF GAZZETTI LOOKS AT TWO HELICOPTER ACCIDENTS WHERE HISTORY REPEATS

SEE YOU AT AEROSPACE TechWeek! AMERICAS ATLANTA GLOBAL MUNICH

AVIATION MAINTENANCE magazine

Autumn 2021

Human Factors and Procedural Non-Compliance

CONFRONTING THE CHALLENGE

Also Inside:
PARTS TRACKING: NEW TECHNOLOGIES THAT CAN ASSIST
TRAINING IN THE DIGITAL AGE: IN SPITE OF MANDATES, CHANGE IS SLOW
THE LATEST IN HANGARS AND HANGAR DOORS: FUNCTIONAL AND BEAUTIFUL OPTIONS

AVIATION MAINTENANCE magazine

Summer 2021

Better Faster Stronger

How to Fix the Aerospace Supply Chain

Also Inside:
NARROWER ENGINE ON: NARROWER ENGINE ON: OEMS ARE SHARPER
RECORD KEEPING: REFINING FOR EFFICIENCY
ON GUARD: WIFED FOR SAFETY

SEE YOU AT AEROSPACE TechWeek! AMERICAS ATLANTA EUROPE MUNICH

AVIATION MAINTENANCE magazine

Spring 2021

Widebody Engine Care

Also Inside:
RETURN TO SERVICE: THE COMPLICATED PROCESS OF STORING AND RETURNING AIRCRAFT TO SERVICE
872-AS CONNECT: THE HUNGARIAN DEMAND FOR MRO
ONE ON ONE WITH EMPORERIX CEO: ONAKARA NAGALLA SHARES WHAT HIS COMPANY HAS LEARNED IN THIS UNUSUAL YEAR

SEE YOU AT AEROSPACE TechWeek! AMERICAS ATLANTA EUROPE MUNICH