



WITH A TOTAL DIGITAL AUDIENCE OF OVER 15,000 – NO OTHER DIGITAL PLATFORM COMES CLOSE TO MATCHING *AVIONICS* by *AVIATION MAINTENANCE MAGAZINE* REACH AMONG AVIONICS PROFESSIONALS



Helping you reach Global AVIONICS professionals

MEDIA INFORMATION 2027

Contact dgoodwin@aerospacetechnmedia.com

THE BRAND

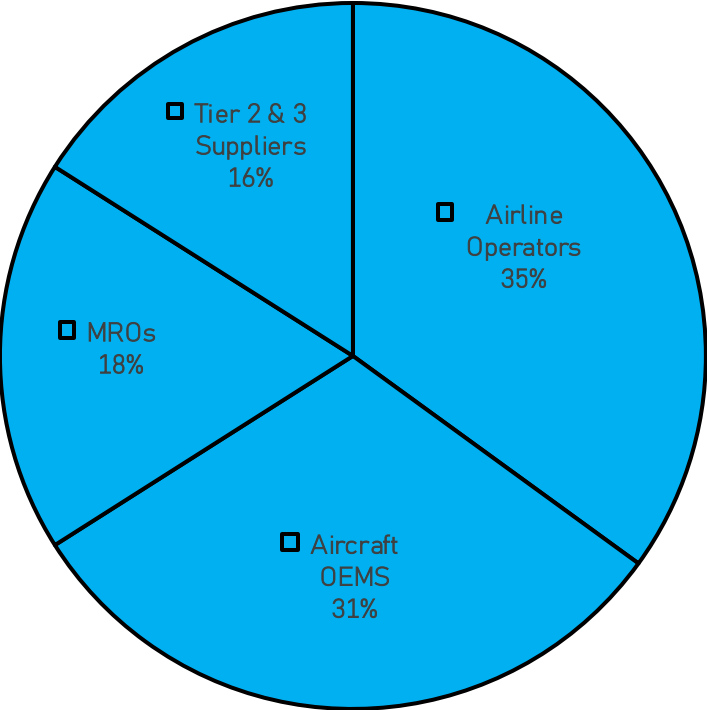


AVIONICS by AVIATION MAINTENANCE MAGAZINE is a new specialist publication dedicated to commercial and military avionics. Published by the team behind Aviation Maintenance Magazine, the publication combines decades of market expertise with an established global audience.

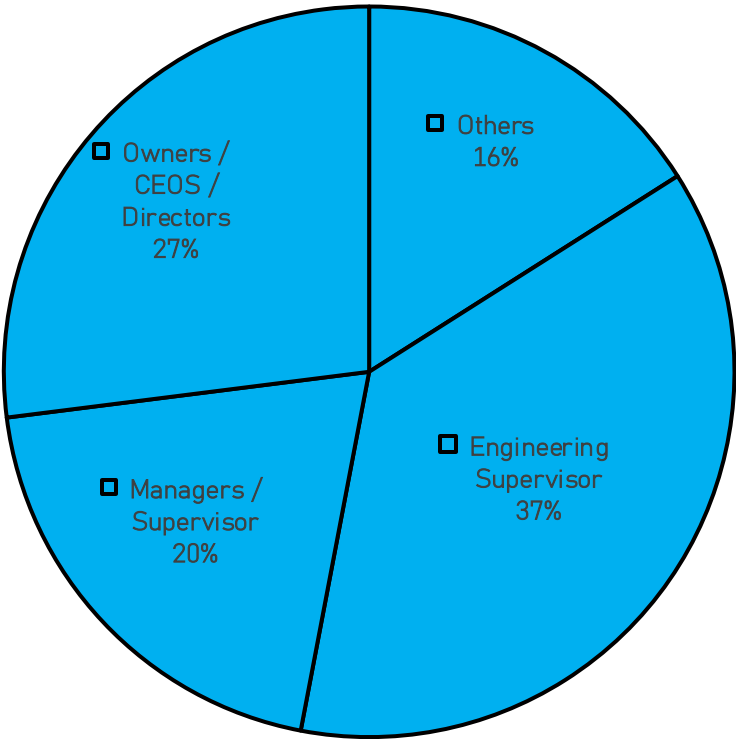
What makes *AVIONICS* different is that it is not being created by outsiders entering a new market. It is being launched by a management team with decades of specialist avionics experience. Leveraging over 25 years of publishing excellence and deep industry relationships developed through the leading international avionics event from 2000 to 2023, *AVIONICS* is uniquely positioned to become the essential source of insight, analysis and business intelligence for avionics professionals worldwide.

KEY STATS & DEMOGRAPHICS

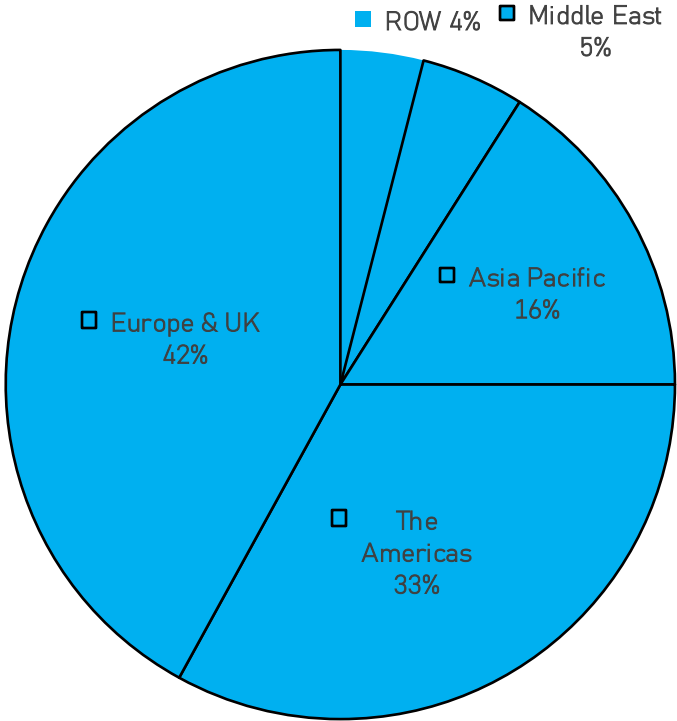
Industry Sectors



Position / Job Title



Geographical Location



PRINT ADVERTISING OPPORTUNITIES

Connect your brand with the leading voice in avionics. We deliver the trusted insights and advice that inspire industry action.

Advertising rates

Size	Investment
Feature Sponsor	€5,373
Double Page Spread	€4,950
Full page	€3,326
Half page	€1,791

Avionics by *Aviation Maintenance Magazine* is the premier publication for avionics professionals. As a proven media partner, it positions your organisation directly in front of the industry's key movers, shakers, and decision-makers who control major budgets.

By advertising with us, you will capture the attention of a highly targeted audience capable of driving real growth for your business.

WHAT'S INCLUDED IN YOUR FEATURE SPONSOR PACKAGE:

- Featured Page Sponsorship:** Prominent "Sponsored by" branding on the print magazine feature page.
- Digital Feature Sponsorship:** High-visibility "Sponsored by" placement on the online article.
- Thought Leadership:** An editorial contribution within the feature written by a senior member of your staff.
- Persistent Branding:** Your company URL displayed at the bottom of every page hosting the feature.
- Newsletter Promotion:** A dedicated banner advertisement in the feature alert newsletter.
- Premium Ad Placement:** A full-page advertisement running directly within the feature section.

2027 Publication dates	Booking Deadline	Publication date
Issue 1: May 2027	14th May	21st May
Issue 2: November 2027	5th November	12th November

ISSUE ALERT

The issue alert notifies over 15,000 subscribers when the latest issue is published.

Advert Type	Investment
Top Banner	€1,509 per newsletter
Bottom Banner	€905 per newsletter

FEATURE ALERT

Published between scheduled issues, this newsletter delivers key insights from a featured article along with a link to the complete piece.

Advert Type	Investment
Banner	€1,509 per newsletter

E - NEWSLETTER

Reaching more than 15,000 subscribers every month, our e-newsletter keeps you informed with key sector news

Advert Type	Investment
Top Banner	€1,509 per newsletter
Middle Baner	€1,207 per newsletter
Bottom Banner	€905 per newsletter

E - BLAST

Connect directly with over 15,000 active avionics professionals through a tailored e-blast. Put your brand or product in the spotlight and start driving results today

Advert Type	Investment
E-Blast	€1,926 per email

ONLINE BANNERS

Place banner advertisements on our dedicated website to reach unique avionics industry professionals each month

Advert Type	Investment
Top Banner	€1,509 per month
Middle Banner	€1,207 per month
Bottom Banner	€905 per month

PRODUCT SPOTLIGHT

This newsletter is distributed once a month on a Friday and accommodates up to 10 advertisers. Each showcase includes a product title, a 300x250 image, a one-paragraph description (max 100 words), and a link.

Advert Type	Investment
Entry	€785 per email

WEBINARS

Collaborating on a webinar will allow you to:

- **Expand** your brand visibility.
- **Demonstrate** deep thought leadership.
- **Capture** a high volume of leads.

Every webinar package is fully customizable to meet your unique goals. Partnering with us delivers several high-value advantages:

- **Targeted Email Promotion:** We will feature your branding in a dedicated email campaign sent directly to our complete database of Avionics professionals.
- **Exclusive Lead Data:** You will receive full access to all contact and profile data captured from registered and opted-in viewers.

This price includes a comprehensive promotional campaign featuring:

- Custom co-branded banner designs
- A dedicated email broadcast to our audience
- Strategic banner placement across our newsletters and website

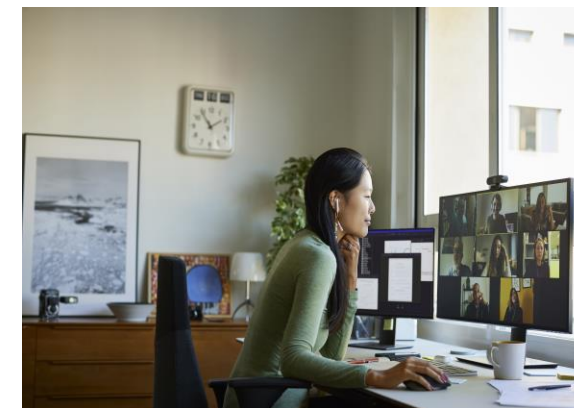
The Live Webinar Experience:

- **Format:** A live, one-hour slide presentation delivered through a custom, co-branded console.
- **Speakers:** Led by up to four expert speakers and moderated by a member of our editorial team.
- **Engagement:** Features a live audience Q&A session. A full report of attendee questions and contact details will be shared post-event for sponsor follow-up.

Post-Event Campaign:

- **On-Demand Access:** The complete recording will be hosted on our website, promoted alongside a dedicated lead-generation banner.
- **Newsletter Promotion:** Featured placement in our official e-newsletter to drive continued viewership.

PACKAGE
PRICE
€10,000



AVERAGE REGISTRATIONS PER
WEBINAR: 200+

SPECIFICATIONS

DISPLAY	INCHES height x width	MILLIMETRES height x width
Magazine Overall Size Standard International A4 ISO 216	11.69 x 8.27 trim 11.93 x 8.50 bleed	297 x 210 trim 303 x 216 bleed
Double Page Spread	11.69 x 16.54 trim 11.93 x 16.77 bleed 11.30 x 16.14 type area	297 x 420 trim 303 x 426 bleed 287 x 400 type area
Full Page	11.69 x 8.27 trim 11.93 x 8.50 bleed 11.30 x 7.87 type area	297 x 210 trim 303 x 216 bleed 287 x 190 type area
Half Page Landscape	5.24 x 7.48	133 x 190

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SUPPLYING ARTWORK

We operate a digital workflow system and therefore prefer to receive artwork as a PDF via email to bduarte@aerospace-media.com

High res-PDF files required (300 DPI / CMYK formatted) with crop marks as well as bleed marks indicated on your artwork. Convert fonts to outlines and no transparency effects. Max. PDF file sizes: 10MB.

Word or PowerPoint files are NOT acceptable as artwork.

Digital data

File Types Accepted

Digital display/images: JPEG, PNG, GIF

Sponsored email: HTML (to be replicated), Word Doc

Digital copy contact: bduarte@aerospace-media.com